



AIANTA
American Indian Alaska Native
Tourism Association

Voices & Visions of Indian Country
12th Annual American Indian Tourism Conference
September 19 – 22, 2010
Tulalip Resort Casino
Tulalip, Washington

SPONSORSHIP LEVELS & BENEFITS

AIANTA Partner - \$50,000+

AIANTA Partners represent major industry players that share AIANTA's mission and goals, and are willing to assist in the continued establishment of AIANTA as a forum and a voice for Indian Country tourism. Conference benefits include the following:

- Recognition on advertisements, AIANTA's AITC website, press releases and other 2010 AITC marketing materials
- Premium listing on 'AIANTA Partners Page' in final program
- Podium time during a general session
- Recognition by tribal leadership during the conference
- Reserved front table seating during all general sessions
- Your banner prominently displayed in the general session room
- Color logo included on rotating slide show during general sessions
- 1 annual AIANTA membership
- Full-page color ad of your design in final program
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 2 - 8' x 10' exhibit spaces in premium location(s)
- 4 complimentary conference registrations (excludes travel & additional activities)

Reception Sponsor - \$15,000 (2 Available)

- Listing in all 2010 AITC marketing materials
- Podium time during sponsored reception
- Recognition by tribal leadership during the conference
- Exclusive signage during sponsored reception
- Color logo included on rotating slide show during general sessions
- 1 annual AIANTA membership
- Full-page color ad of your design in final program
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 2 - 8' x 10' exhibit spaces
- 4 complimentary conference registrations (excludes travel & additional activities)

Breakfast Sponsor - \$10,000 (2 Available)

- Podium time during sponsored breakfast
- Recognition by tribal leadership during the conference
- Reserved front table seating during sponsored breakfast
- Exclusive signage during sponsored breakfast
- Color logo included on rotating slide show during general sessions
- 1 annual AIANTA membership
- 1/2 page color ad of your design in final program
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral placed at each seat during sponsored breakfast
- 1 - 8' x 10' exhibit space
- 2 complimentary conference registrations (excludes travel & additional activities)

Lunch Sponsor - \$12,500 (2 Available)

- Podium time during sponsored lunch
- Recognition by tribal leadership during the conference
- Reserved front table seating during sponsored lunch
- Exclusive signage during sponsored lunch
- Color logo included on rotating slide show during general sessions
- 1 annual AIANTA membership
- 3/4 page color ad of your design in final program
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral placed at each seat during sponsored lunch
- 1 - 8' x 10' exhibit space
- 3 complimentary conference registrations (excludes travel & additional activities)

Workshop Room Sponsor - \$10,000 (4 Available)

- Introduction of speakers at each sponsored workshop
- 2 days title slide recognition at each sponsored workshop
- Recognition by tribal leadership during the conference
- 1 annual AIANTA membership
- 1/4 page color ad of your design in final program
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 1 - 8'x 10' exhibit space
- 2 complimentary conference registrations
(excludes travel & additional activities)

Material Sponsor - \$5,000 (2 Available)

- Choice recognition on name badge holder/lanyard or conference bag
- Recognition by tribal leadership during the conference
- Color logo included on rotating slide show during general sessions
- Active link on AITC website
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 1 - 8'x 10' exhibit space
- 1 complimentary conference registration (excludes travel & additional activities)

AIANTA Lounge Sponsor - \$4,000 (1 Available)

- 3 days prominent logo recognition at lounge location
- Recognition by tribal leadership during the conference
- Color logo included on rotating slide show during general sessions
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 1 - 8'x 10' exhibit space
- 1 complimentary conference registration (excludes travel & additional activities)

Break Sponsor - \$3,000 (4 Available)

- Prominent signage at sponsored break
- Your marketing collateral placed during sponsored break
- Recognition by tribal leadership during the conference
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 1 - 8'x 10' exhibit space
- 1 complimentary conference registration (excludes travel & additional activities)

Internet Café Sponsor - \$3,000 (1 Available)

- Color logo as Internet Café computer screensaver
- Your marketing collateral placed in café area
- Recognition by tribal leadership during the conference
- Color logo in registration brochure and final program
- Your marketing collateral included in conference bags
- 1 - 8'x 10' exhibit space
- 1 complimentary conference registration (excludes travel & additional activities)

Exhibitor - \$750

- 1 - 8'x 10' exhibit space
- 1 complimentary conference registration (excludes travel & additional activities)
- Name recognition in final program

For the Cause Contribution - Minimum of \$250

- Name recognition in final program

Artisan - \$150

- 1 - 8'x 10' exhibit space