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**American Indian Alaska Native Tourism Association**  
American Indian Tourism Representatives Meet with US Ambassador and  
Bring Native Cultures to German Students at ITB Berlin



AIANTA delegation to ITB meets with US Ambassador to Germany, John B. Emerson

**Albuquerque, New Mexico (March 5, 2014)** - Yesterday, at opening day of ITB Berlin, the world's largest travel trade show, AIANTA representatives met with US Ambassador to Germany, John B. Emerson, and shared their cultures with eighty seventeen and eighteen year old Turkish-German high school students.

AIANTA presented a copy of *American Indians and the Civil War* to the Carl-von-Ossietzky high school library, and tribal delegations from Tundra Tours of Alaska, the Office of Hawaiian Affairs, Sky City Cultural Center of New Mexico, Native American Tourism of Wisconsin (NATOW), the Chickasaw Nation of Oklahoma, Keepers of the Sacred Tradition of Pipemakers, Monument Valley Tours and Monument Valley Simpson's Trailhandler Tours, LLC made regalia presentations to the students.

Heike Mead, Coordinator of Outreach & Cultural Programs, U.S. Embassy Public Affairs, said the school visit "...was truly an amazing and interesting experience for the students and I am certain they learned many new and fascinating facts about Native American culture and traditions. The Carl-von-Ossietzky high school is a Turkish-German high school, with many of the students being of Turkish origin."

“Today, in meeting these young people, AIANTA began its outreach mission to share Indian Country with the world,” said Camille Ferguson, executive director of AIANTA.



Camille Ferguson talks about Tlingit culture



Students join in a round dance

### **About AIANTA**

The American Indian Alaska Native Tourism Association (AIANTA) is a 501(c)(3) national nonprofit association of American Indian tribes, tribal tourism, cultural and private sector representatives, representatives from the tourism industry, federal, state and local governments, colleges and universities, and friends that was incorporated in 2002 to advance Indian Country tourism. The association is made up of representatives from six regions: Alaska, Eastern, Midwest, Pacific, Plains and the Southwest. AIANTA's mission is to define, introduce, grow and sustain American Indian, Alaska Native and Native Hawaiian tourism that honors traditions and values.



# AIANTA

American Indian Alaska Native  
Tourism Association

The purpose of the American Indian Alaska Native Tourism Association is to provide our constituents with the voice and tools needed to advance tourism while helping tribes, tribal organizations and tribal members create infrastructure and capacity through technical assistance, training and educational resources. AIANTA serves as the liaison among Indian Country, governmental, educational and private entities for the development, growth, and sustenance of Indian Country tourism. By developing and implementing programs and facilitating economic development opportunities, the American Indian Alaska Native Tourism Association helps tribes build for their future while sustaining and strengthening their cultural legacies.

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