



Welcome

Session B1- Tourism Foundations:
Building Remote Sustainable Adventure Tourism
Wednesday, September 19, 2018
10:30am – 12:00pm

To receive a Certificate of Completion, please provide information requested in the session sign-in sheet for each session attended



AIANTA
American Indian Alaska Native
Tourism Association



KBBC

Your Exclusive Access To A Bear Viewing
Like No Other

PRESENTED BY:
Jon Deacon Panamaroff

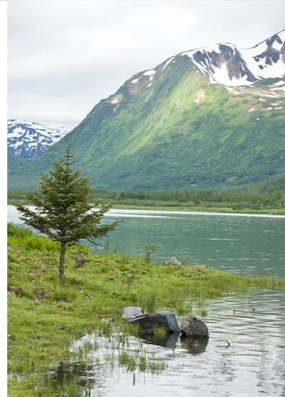
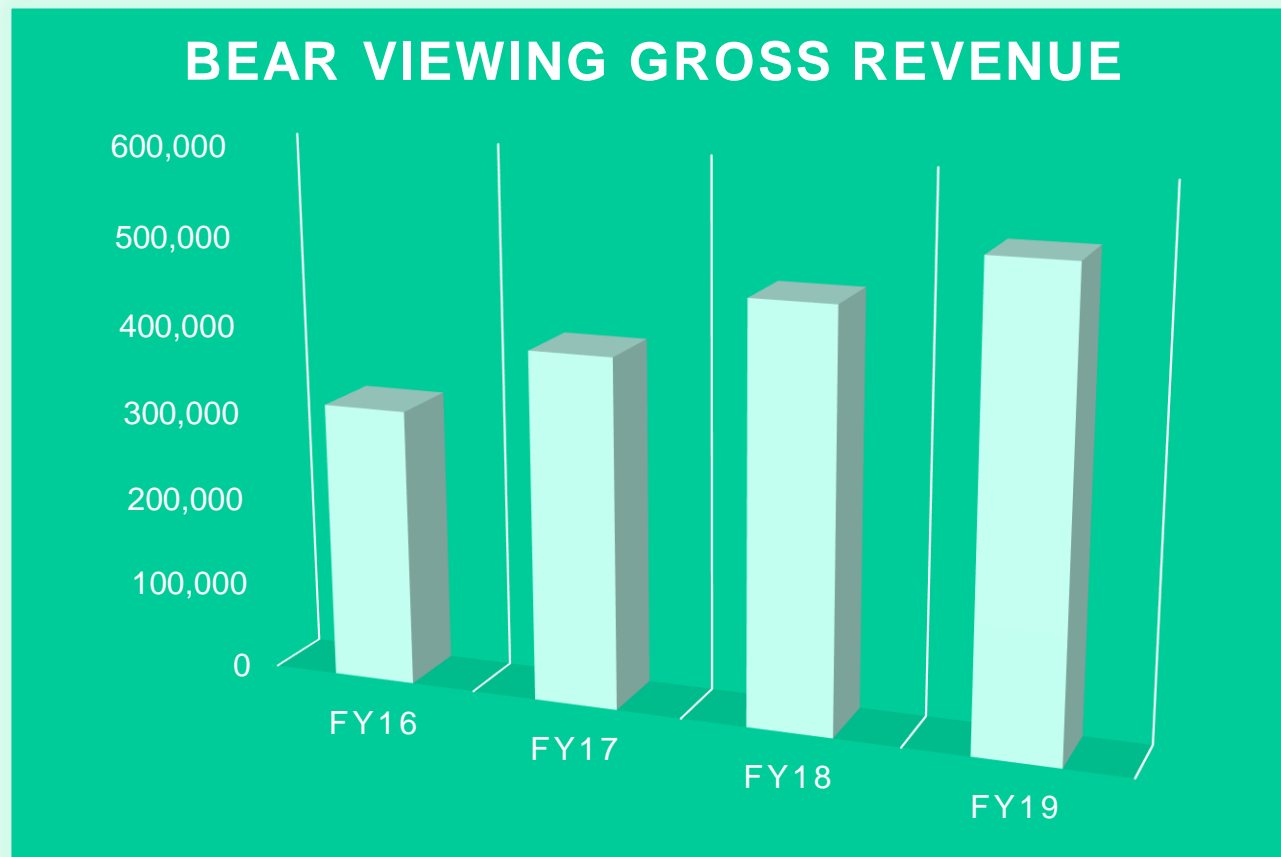


Agenda

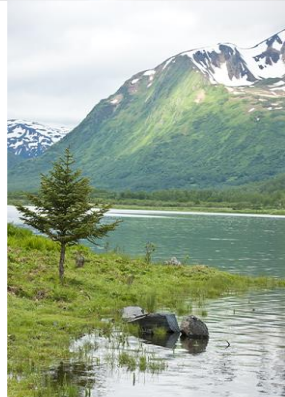
- Current Operations
- Katurqwick: Architectural Drawings
- Growth/ Market Strategy
- Shareholder Support and Utilization



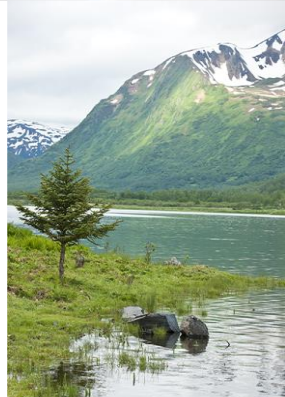
Current Operations: The Good



Current Operations: The Bad



Current Operations: The Ugly



 Koniag

Kodiak Brown Bears

- Kodiak bears are a unique subspecies of the brown or grizzly bear (*Ursus arctos middendorffi*). They live exclusively on the islands in the Kodiak Archipelago and have been isolated from other bears for about 12,000 years.
- There are about 3,500 Kodiak bears; a density of about 1 bears per square mile.
- Kodiak bears are the largest terrestrial omnivore and one of the largest bears in the world. A large male can stand over 10' tall when on his hind legs, and 5' when on all four legs. They weigh up to 1,500 pounds.



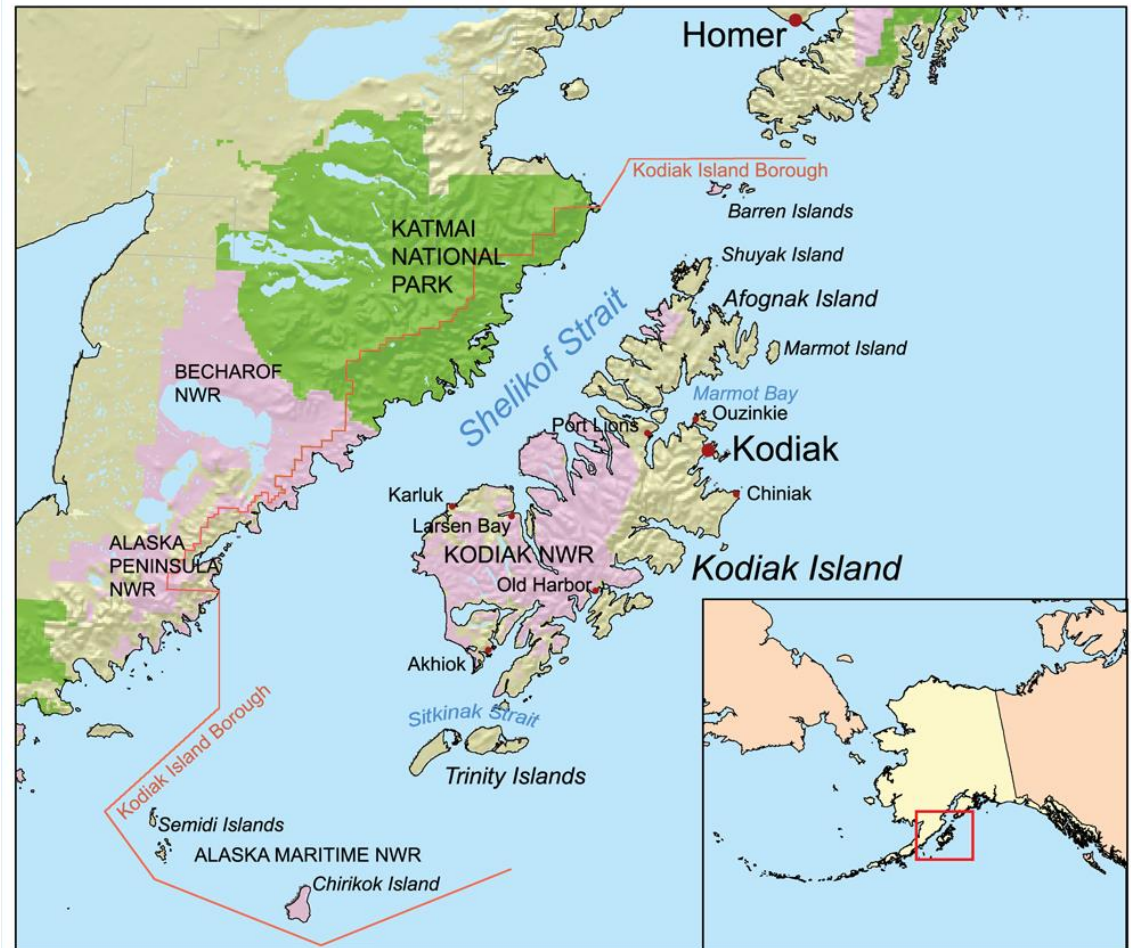
How do they get so Big!

- **DIET**
Kodiak bears are omnivorous (eating a variety of foods). The bear's large size is mainly due to the abundance of food readily available to them on Kodiak Island. In general, Kodiak bears are solitary creatures, though they often feed in large groups when food is plentiful.
- After hibernation, they feed on vegetation and animals that died the past winter. Starting in May, the bears feast on a salmon run that lasts into October. All five species of Pacific salmon run wild throughout most of Kodiak Archipelago. Fish are an important part of their diet. However, Kodiak bears will more often spend their time feeding on vegetation rather than put in the time and effort required to kill animals. They also feed on several types of berries, seaweed, and invertebrates

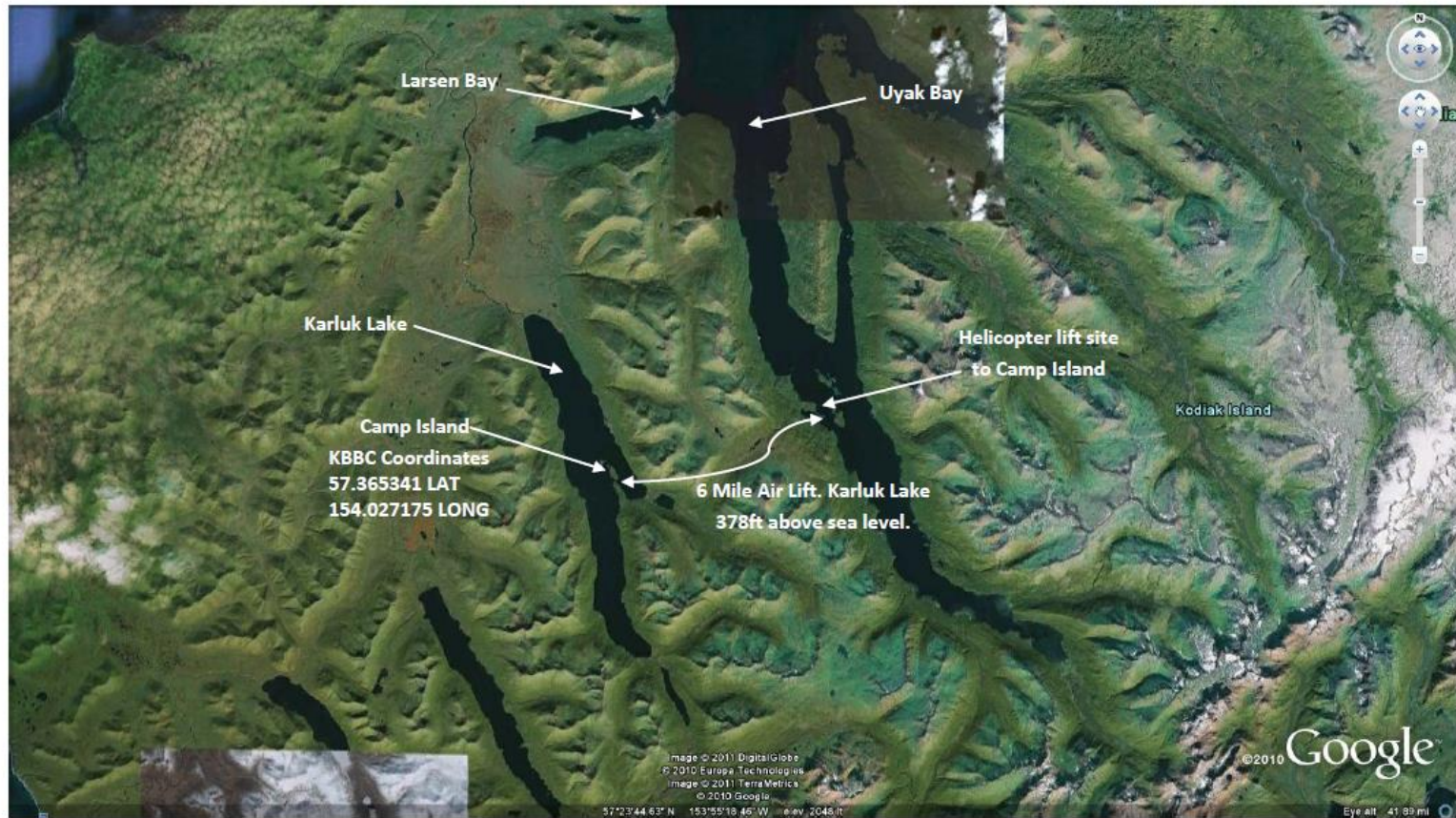


Kodiak, Alaska

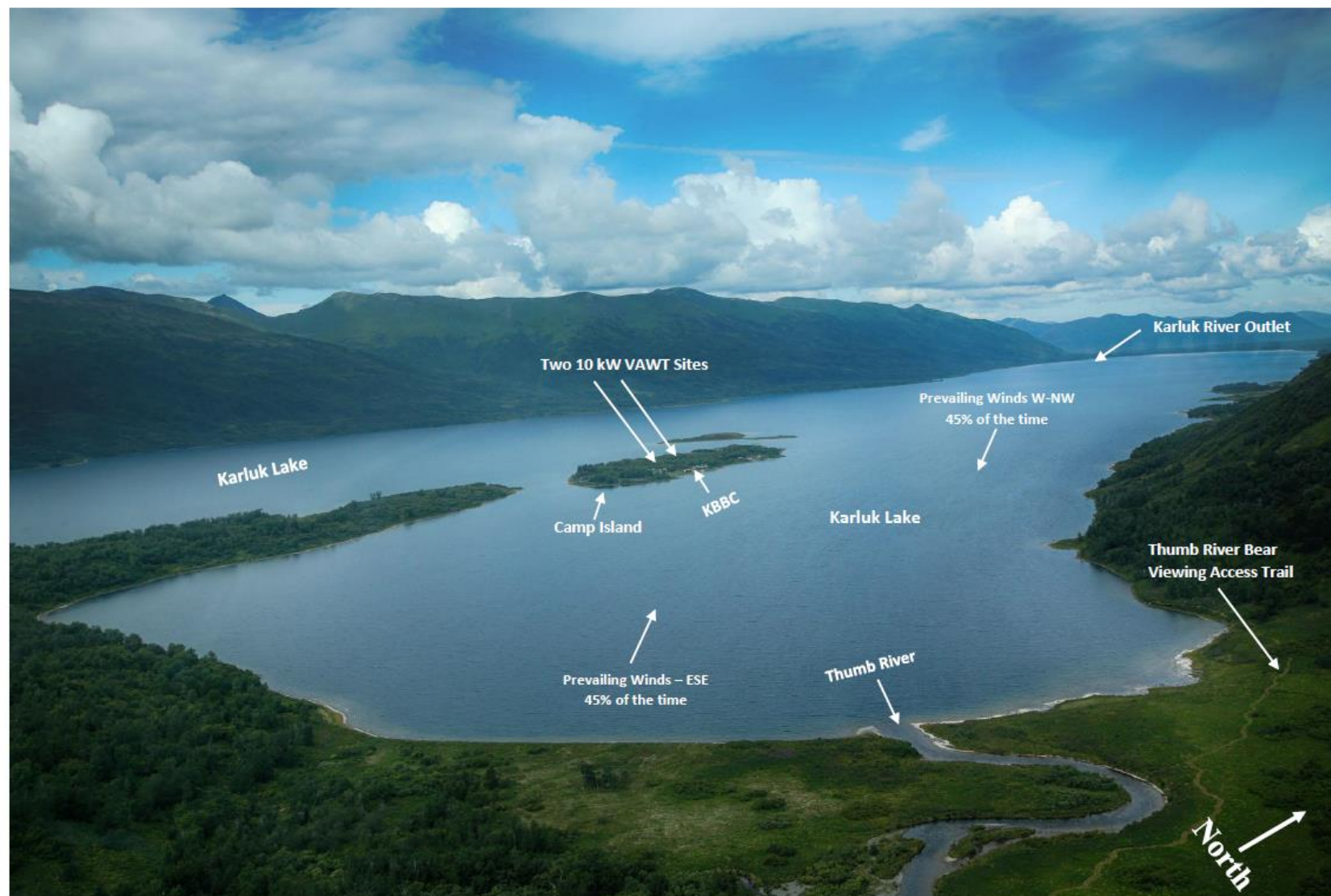
It is the second largest island in the America! It also has the second largest fishing fleet in the country.



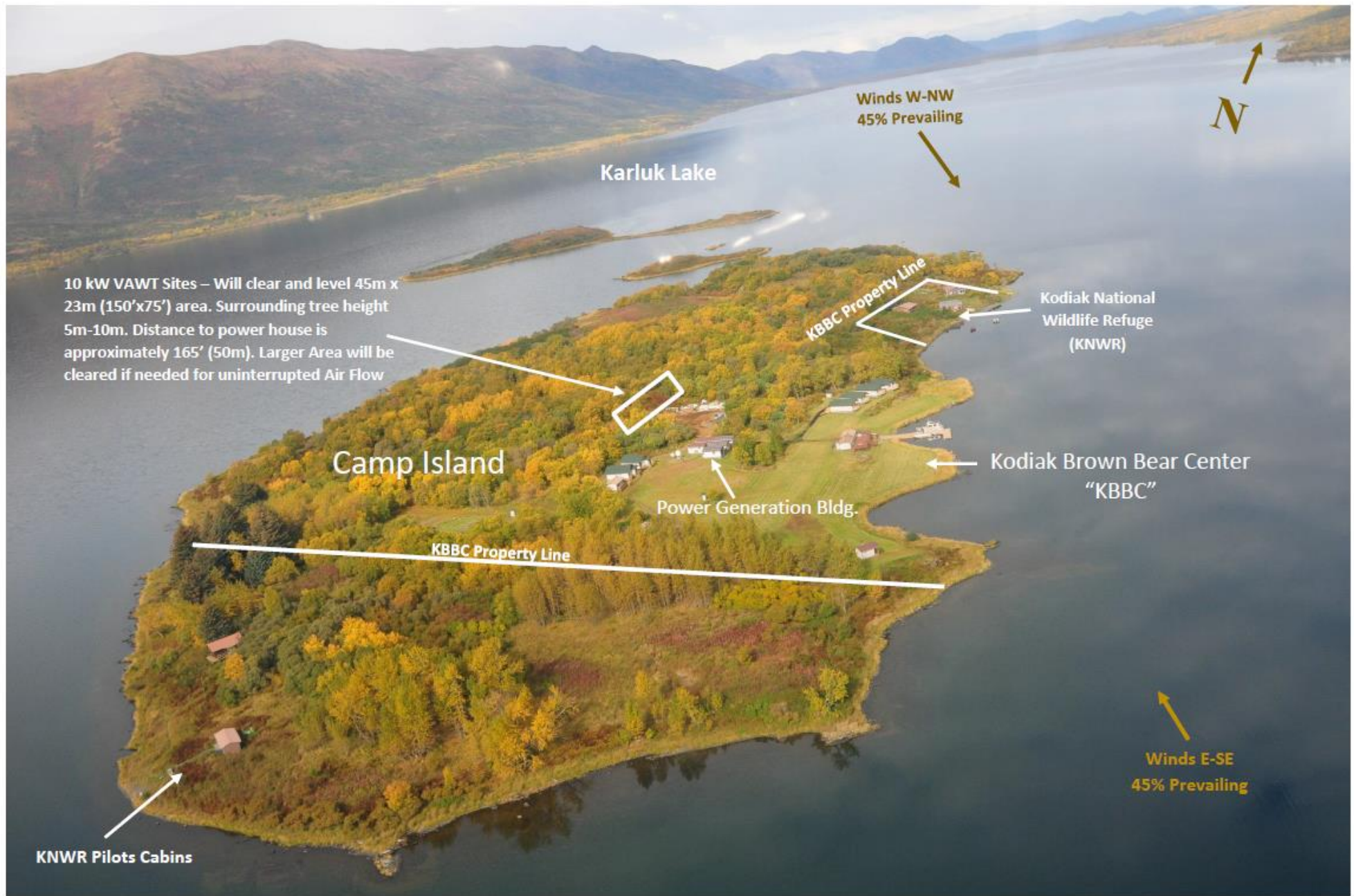
Closer Look



West-Southwest View of KBBC on Camp Island on Karluk Lake – Two 10 kW VAWT's



Kodiak Brown Bear Center – 10kW VAWT's Site



Instillation



Installation



Installation



Installation



Finished!





Expansion Under Way!



Katurqwick: 65% Architectural Drawings

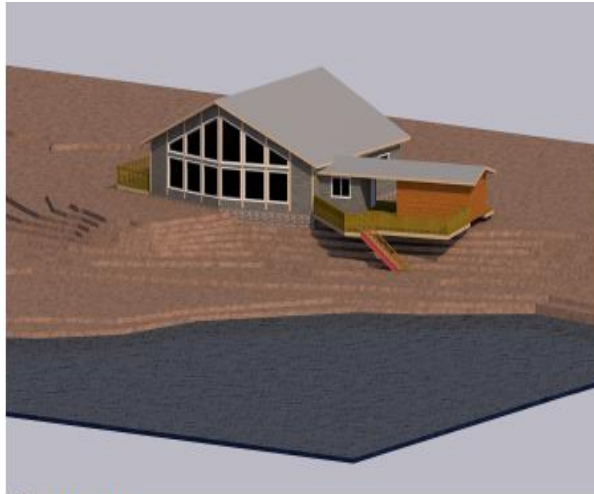
Coming in 2019!

Kodiak Brown Bear Center's New 2200 sq. ft. "Gathering Room"

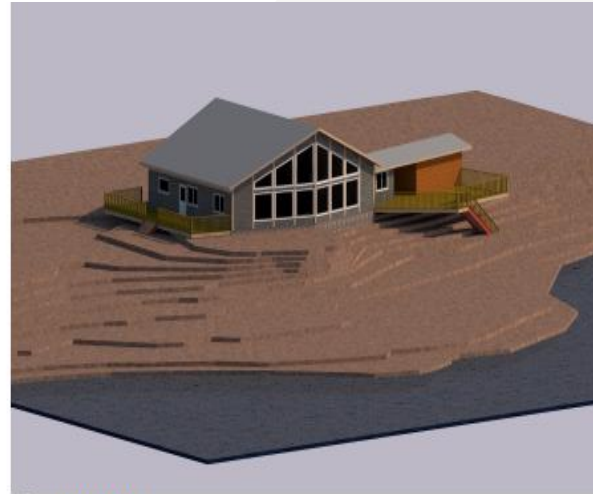
(Expanded Kitchen, Dining, Lounge & Deck Areas)



Katurqwick: 65% Architectural Drawings



1 3D VIEW #1
SCALE 1/8" = 1'-0"



2 3D VIEW #2
SCALE 1/8" = 1'-0"



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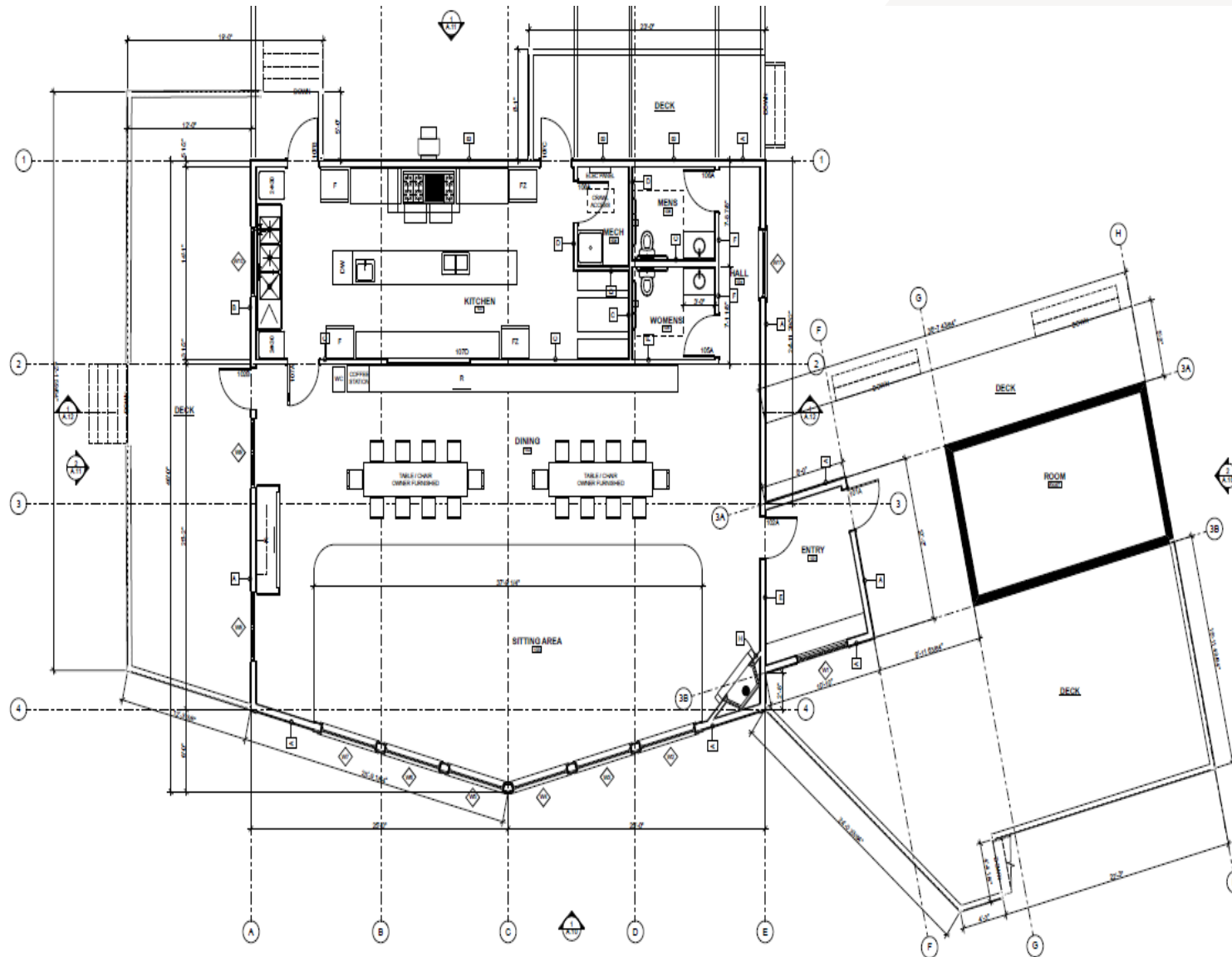
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KODIAK BROWN BEAR CENTER
GATHERING BUILDING
KODIAK ISLAND, ALASKA

REVISION SCHEDULE		
#	DESCRIPTION	DATE
PERMIT NO.		

Katurqwick: 65% Architectural Drawings



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COMMERCIAL & RESIDENTIAL ARCHITECTURE

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**KODIAK BROWN BEAR CENTER
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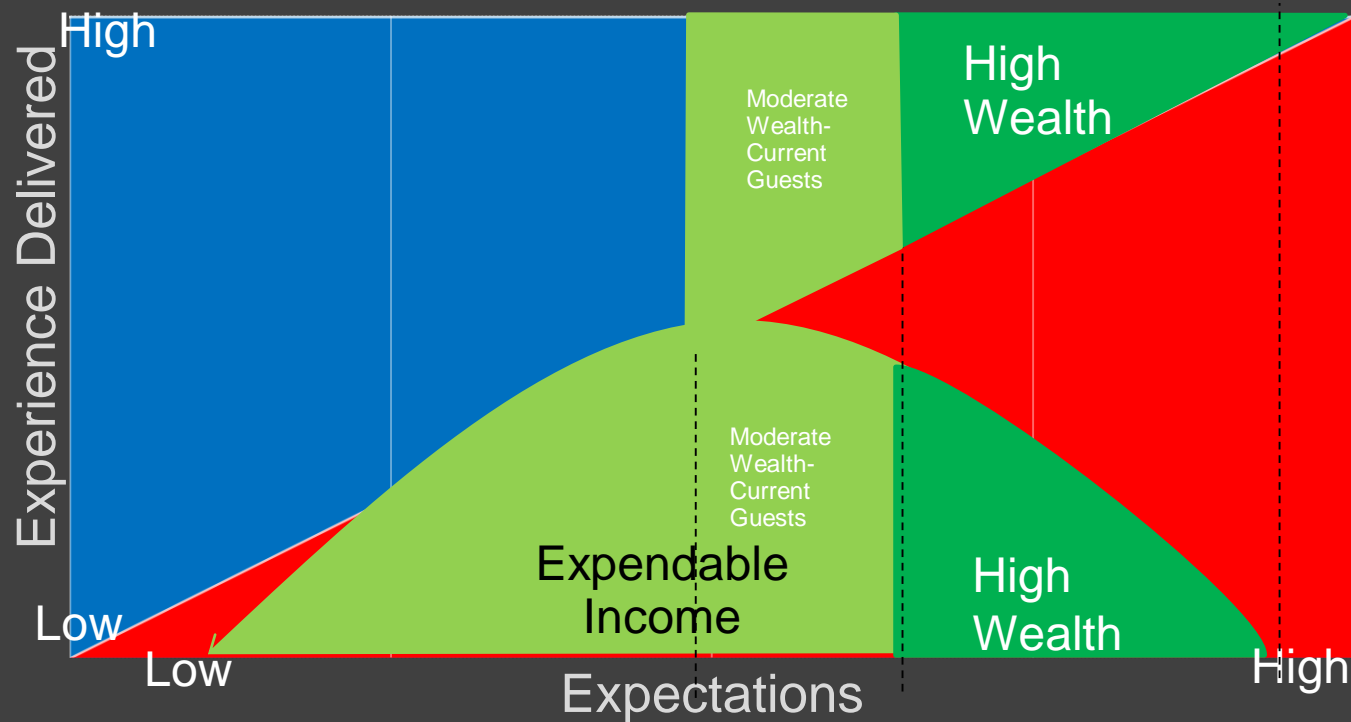
Growth/ Market Strategy

KBBC Target Market



Growth/ Market Strategy

KBBC Target Market

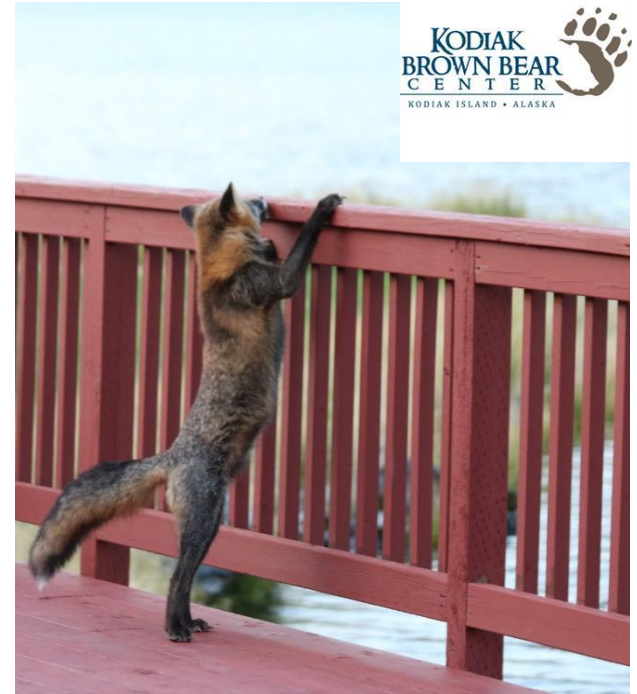


Market Growth/ KBBC Difference

- LOCATION
- EXCLUSIVITY
- BRAND
- FACILITY
- MARKETING*
- DELIVERY*
- PEOPLE*

*RISKS





Other Animals





Film Crews





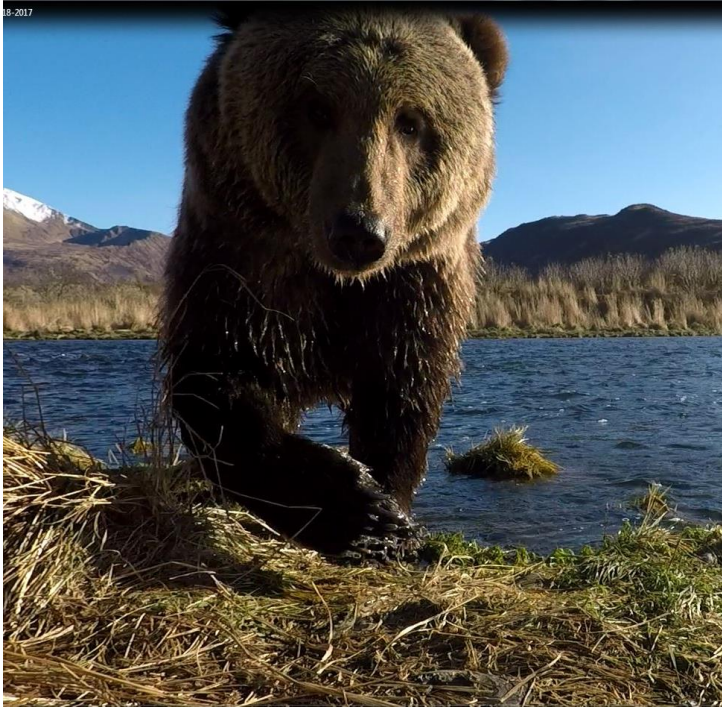
The Bears





The Pesky Bears!





Why Do It? For the Community!



Workforce Development Success and KBBC Team

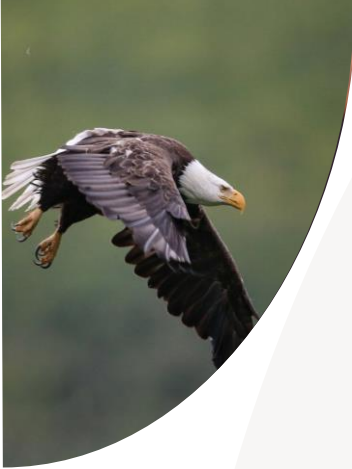


 Koniag



Shareholder Support and Utilization

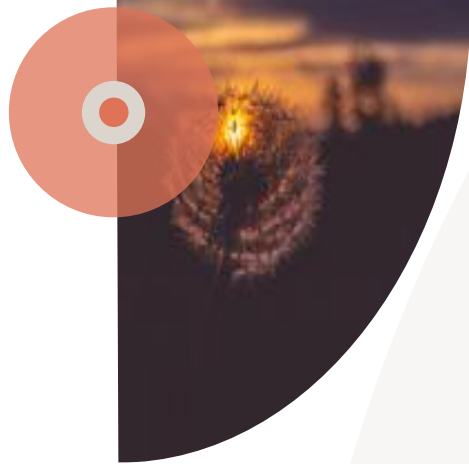




Shareholders & Business Partner Goals

- 50% of KBBC employees will be Shareholders, Descendants or Spouses of Shareholders/Descendants.
 - Achieved
- 12 Nights that Shareholders and their guests stay at the KBBC.
 - Currently 7 new Shareholders have stayed. More scheduled.
- 4 Nights donated to non-profits.
 - Achieved
- 8 Nights that Koniag or its subsidiary guests stay at the KBBC for business development purposes.
 - Dr. Bill Wall, Patrick Saltonstall from the Alutiiq Museum, KGS Bear Award. More Scheduled
- 2 Nights that non-Koniag businesses stay at the KBBC for Corporate retreats or gatherings.
 - KANA and Rasmuson Foundation





Quyanaa

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