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MICHAEL



Annual Growth in Airbnb Guest Arrivals



Airbnb Experiences

INTRODUCED NOV 2016

Caitlin
Host, Airbnb Experiences



AIRBNB EXPERIENCE HOSTS



Small Businesses



New Entrepreneurs



Community Nonprofits



See over 15,000 live experiences at Airbnb.com



Q Anywhere · Experiences

Become a host

Help

Sign up

Log in

Dates

Guests

Price

Time of day

Paris



HISTORY WALK

Paris' Best Kept Secrets Tour

\$59 per person
4.95 ★★★★★ 1641



CRAFT CLASS

Create a bust from your imagination

\$91 per person
4.97 ★★★★★ 248



SKATEBOARDING

Parisian ride with electric skateboard

\$55 per person
4.87 ★★★★★ 70



BIKE RIDE

Bike Paris end to end (Tiny group!)

\$51 per person
4.86 ★★★★★ 417



Terms, Privacy, Currency & More

Social Impact experiences are inspiring activities hosted by nonprofits that connect Airbnb travelers and locals to their cause.

Airbnb waives its fees and 100% goes directly to the organization.





Hike Runyon with a Rescue

Free Animal Doctor • Los Angeles, USA

Price: \$35

Hike up Runyon Canyon with a jovial pack of rescue dogs.

Along with exercising and socializing the pups, take photos to publicize their adoption cases. Along the hike are great views, including of the Hollywood sign!

Meet the Prison Warder

Nelson Mandela Foundation • Cape Town, South Africa

Price: \$300

Jack was one of Nelson Mandela's guards during the 27 years Mandela was held in an apartheid prison.

Hear Jack's stories about becoming friends with Mandela as he shows you around Robben Island.



Go Plastic Fishing

Plastic Whale • Amsterdam, Netherlands

Price: \$32

Take a unique historical tour of the Amsterdam canals while hearing the story of the city from skipper Eric.

While you're on the tour you lend a hand by collecting plastic out of the canals - the same plastic the nonprofit uses to make their boats!



Street art with an insider

£23 per person

★★★★★ 198 reviews

See dates

Benefits of hosting a Social Impact experience



Raise awareness with millions of impressions on global audience



Create long-term change by connecting people to causes



Generate regular income with new revenue stream





I want to make sure this art form never dies.

Hear from a Host

“The type of clientele that have come to us via the Airbnb Social Impact Experiences platform are exactly the type of clientele we have always wanted to reach; young, energetic, informed people with a passion for conserving and enjoying wild spaces that matches even our own.

With the funds received from hosting these guided walks, we have been able to purchase material for a new and vastly better penguin protection fence. The huge impact of this on the wellbeing of the endangered penguins will be immediate and long-lasting.”

Jon Monsoon
Host of Paddle with Penguins





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