



Welcome  
Session C2- Tourism Basics:  
Learn the Benefits of Working with  
Receptive Tour Operators  
Thursday, September 20, 2018  
8:45am – 10:15am

To receive a Certificate of Completion, please provide information  
requested in the session sign-in sheet for each session attended



**AIANTA**  
American Indian Alaska Native  
Tourism Association

# the Chickasaw Nation



**Paige Williams Shepherd**

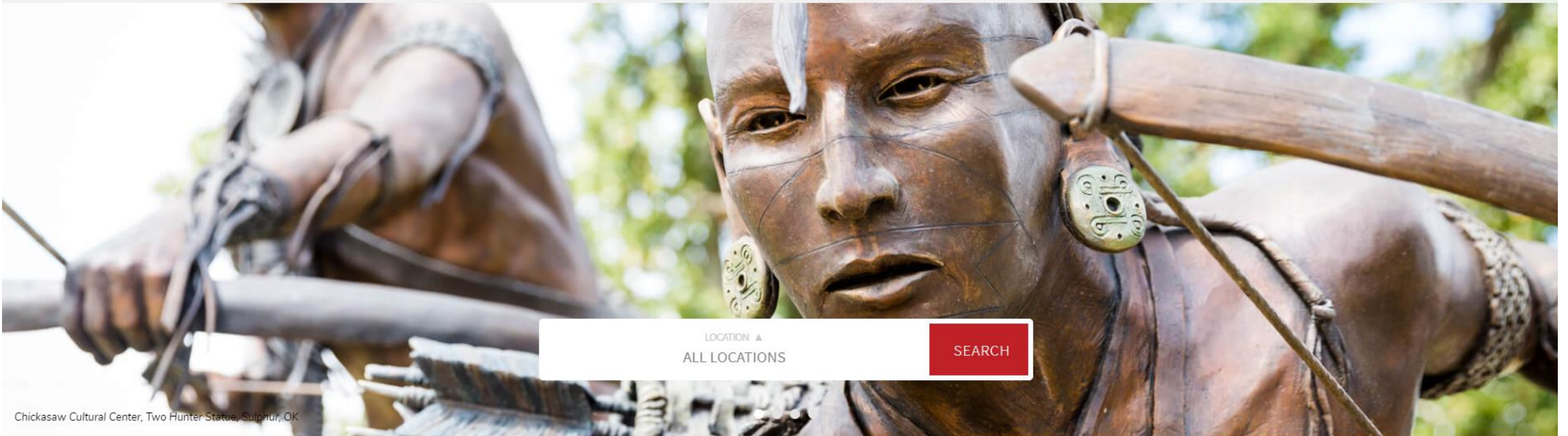
**Director of Corporate Development and Tourism**



# Be Native Tours



[TOURS](#) [WHY BE NATIVE](#) [PLAN YOUR TRIP](#) [CONTACT](#)



Chickasaw Cultural Center, Two Hunter Statue, Sulphur, OK

LOCATION ▲  
ALL LOCATIONS

SEARCH

Enjoy the journey with Be Native Tours. From unique, pre-planned experiences to fully-customizable tours anywhere in the continental United States, we are dedicated to offering a one-of-a kind trip for your group. Our unrivaled commitment to hospitality has long been represented in our Native American history and culture, passed down through generations of neighborly values. Choose from one of our pre-



# NEEDS ASSESSMENT







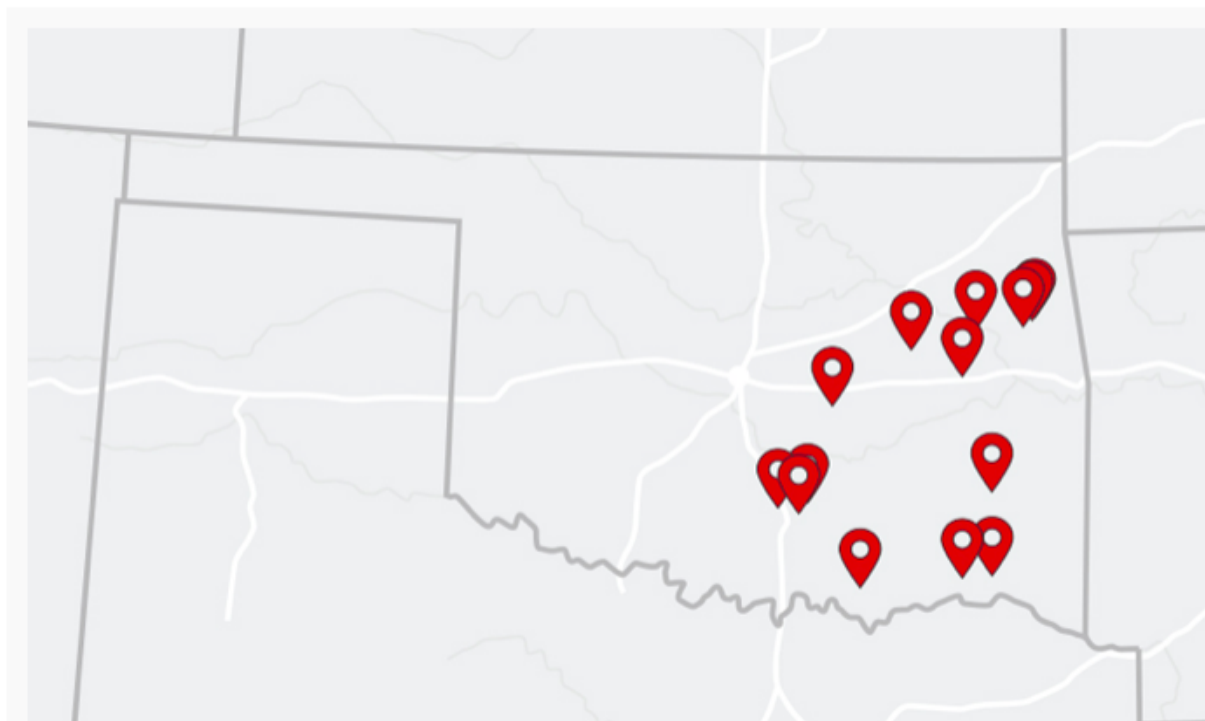


## Five Tribes Experience

Tour Length: Four days, three nights

Activity Level: Moderate – Active

Celebrate the works of Native American culture at the Artesian Art Gallery. Just across the street from The Artesian Hotel, Casino & Spa, the art gallery was designed to promote Chickasaw and other Native American artists. You'll find traditional paintings and pottery.



## ITINERARY

### DAY ONE

- Tour the Grisso Mansion (Seminole, OK)
- Tour Muscogee (Creek) Council House (Okmulgee, OK)
- Lunch in Okmulgee
- Visit Five Tribes Museum (Muskogee, OK)
- Visit Cherokee National Capitol (Tahlequah, OK)
- Dinner and overnight in Tahlequah

### DAY TWO

- Tour Cherokee Heritage Center (Park Hill, OK)
- Lunch in Checotah, OK
- Visit Choctaw Nation Capitol Museum (Tuskahoma, OK)
- Dinner and overnight in Hugo, OK

## Longhorns and Legends

Tour Length: Four days, three nights

Activity Level: Moderate – Active

Experience the biggest and best of the I-35 corridor with this four-day, three-night excursion. The experience begins with dinner at Old Hickory Steakhouse and a stay at the Gaylord Texan Resort & Convention Center in Grapevine, Texas. Visit historic Southfork Ranch on Day Two, followed by a trip to the Fort Worth Stockyards for lunch and an authentic Texas Longhorn cattle drive. By sundown, your group will gaze across the beautiful vistas of the Arbuckle Mountains at the Chickasaw Retreat and Conference Center. For the next two days, enjoy the beauty and culture of Chickasaw Country in south-central Oklahoma, complete with stops in Sulphur and Tishomingo.



## ITINERARY

### DAY ONE

- 4-star Gaylord Texan Resort & Convention Center
- Dinner at Old Hickory Steakhouse

### DAY TWO

- Southfork Breakfast and Ranch Tour
- Fort Worth Stockyard, Lunch and Cattle Drive
- Winstar World Casino Dinner and Gaming
- Check-in- Chickasaw Retreat and Conference Center

### DAY THREE

- Breakfast
- Chickasaw Cultural Center Tour and Lunch

*click below to view a full sample itinerary...*

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# Tour Development Exercise

- Location
- Existing Amenities/Infrastructure
- Identified Amenities/Infrastructure
- Current Partners
- Potential Partners

# Group Tour Tips

- Group Size
  - Recommend 10 or more travelers for best rate, however packages can be booked with two or more individuals.
- Booking Window
  - Recommend at least 90 days to ensure availability and best rates.
- All tours are required to sign a contract.

# **CHOKMA'SHKI**

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