



# National Endowment for the Arts

## Opportunities and Resources

Courtney Spearman, Design Specialist

American Indian Tourism Conference

Isleta Resort, NM

September 20, 2018



**ART WORKS.**

**National  
Endowment  
for the Arts**

arts.gov

# NEA Competitive Funding Opportunities

CHALLENGE AMERICA	Extend reach of arts to underserved communities; Project types include guest artist, public art, <b>cultural tourism</b> projects	\$10,000	Annual Deadline: April
ART WORKS	Creation, presentation/ exhibition, education, and services to the field	\$10,000- \$100,000	Two Annual Deadlines: February and July
OUR TOWN	Arts/culture-driven community development, creative placemaking; Requires partnership	\$25,000- \$200,000	Annual Deadline: August

- *Eligible entities: 501c3 nonprofit organizations (3-year history), units of government, federally recognized tribes*
- *1:1 Match required: in-kind or cash*

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**Red Can Graffiti Jam**  
**Cheyenne River Youth Project**  
**\$10,000**  
**Eagle Butte, SD**

PHOTO: Richard Steinberger



# Cultural Tourism Planning

ArtReach St. Croix

\$10,000

Stillwater, MN



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# NEA Artistic Disciplines for Art Works

Artist

Communities

Arts Education

Dance

Design

Folk &

Traditional Arts

Literature

Local Arts

Agencies

Media Arts

Museums

Music

Opera

Visual Arts

Research

Presenting &  
Multidisciplinary  
Works

Theater

Musical Theater





# Arts Festival and Apprenticeship Program

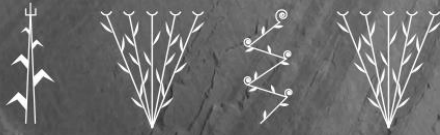
## Maine Indian Basketmakers Alliance

\$25,000  
Old Town, ME

PHOTO: Abbe Museum



**Design and Entrepreneurial Innovation Training**  
Catapult Design  
\$15,000  
Denver, CO



# BUILD NAVAJO

A tool for establishing a business  
on the Navajo Nation

## HEAR FROM NAVAJO ENTREPRENEURS



**Navajo Business Toolkit**  
**Catapult Design**  
**\$20,000**  
**Denver, CO**





**Innovation Challenge**  
**Catapult Design**  
**\$25,000**  
**Denver, CO**

PHOTO: Catapult Design



# HOW DO YOU SAY “ENTREPRENEUR” IN NAVAJO?



**Native American Entrepreneurship**

**Catapult Design**

**\$20,000**

**Denver, CO**

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*Creative placemaking is when artists, arts organizations, and community development practitioners deliberately **integrate arts and culture into community revitalization work** - placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies.*





# Cultural Landscape Exhibit Design

## Chilkat (Jilkat) Indian Village

Haines, AK  
\$50,000









**Design for Pow wow grounds + Artist space**  
**Thunder Valley CDC**  
**Pine Ridge Reservation, SD**  
**\$75,000**

PHOTO: Thunder Valley Community Development Corporation

# Oglala Lakota Artspace

First Peoples Fund  
Pine Ridge Reservation, SD  
\$150,000



Rendering courtesy of First People's Fund





The map shows the Kewa Pueblo area with various landmarks and distances marked. Key locations include the village, Sewage Lagoon, Gym Senior Center, Utilities Behavioral Health, Old Head Start, Box Culvert, Rail Runner Kewa Station, Industrial Site, Trading Post, and Head Start. Distances are provided in miles, minutes walk, and minutes drive. The map also shows the boundary of the Kewa Pueblo, the location of the Kewa Pueblo, and the location of the Kewa Pueblo. The map is titled 'KEWA PUEBLO WA-DI HOUSING PROJECT'.

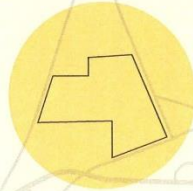
# KEWA PUEBLO WA-DI HOUSING PROJECT

**Cultural District Planning and Guidelines**  
**Santo Domingo (Kewa) Tribe**  
**Santo Domingo Pueblo, NM**  
**\$100,000**



# Santo Domingo Pueblo

## Village Housing Project



Main Village

## Heritage Art Walk

This 1.5-mile trail will connect the village to the central portion of the Pueblo. Six integrated art nodes will give artists public spaces where they can showcase and sell their work.

## Village Housing Project

Forty-one new affordable rental housing units and a 3,000 sf community center will form the heart of the housing development and put residents in close proximity to the Kewa Rail Runner stop.

## Domingo Housing Project

SDTHA's masterplan also calls for the construction of additional affordable housing units. These units will draw inspiration from the density found in the main village.

## Heritage Art Walk

Indian Service Rte. 88

Kewa Rail Runner Station

## Domingo Housing Project

Connecting the Pueblo







• <b>NEA - Ourtown Grant</b>	\$100,000
• <b>Enterprise Community Partners</b>	
- Enterprise Rose Architectural Fellow	\$300,000
- Collaborative Action Grant	\$5,000
- Green Communities Grant	\$10,000
- Section 4 Capacity Grant	\$50,000
- Section 4 Capacity Grant	\$100,000
• <b>National Park Service</b>	\$50,000
• <b>ArtPlace America</b>	\$498,000



## Permanent Sources of Funds

• LIHTC Investment   Equity	\$7,425,956
• MFA Home Loan	\$307,500
• FHLB Dallas (Grant) - Century Bank	\$287,000
• NAHASDA (Loan)	\$580,865
• NAHASDA (Grant)	\$446, 818
<b>Total</b>	<b>\$9,048,139</b>



# Citizen's Institute on Rural Design



## Four Rural Communities Chosen to Host 2018 Workshops

Recommended by a review panel of rural experts, the four host communities are: Greenville, Mississippi; Las Vegas, New Mexico; Tuttle, North Dakota; and Valentine, Nebraska. CIRD awardees receive a \$10,000 stipend to support the workshop and follow-up planning sessions. Each community also receives in-kind design expertise and technical assistance valued at \$35,000.

[View the Press Release here.](#)

### From the Blog



### Stay Connected

#### Email Newsletter

Sign-up for email updates about workshops, resources and other news.

EMAIL ADDRESS

[www.rural-design.org](http://www.rural-design.org)







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# Thank you!

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