





# Hands-On Workshop Build & Pitch Your Itinerary



# **Your Three-Day Itinerary**





## **Tour Operators**



#### Valerie Dulin, Tauck (USA)

- Family owned for 90+ years. Products include
- Tauck Culturious small group, active journeys
- Tauck Bridges family adventures
- Tauck Events, once-in-a-lifetime travel experiences



### Mary Motsenbocker, Thomas Cook (Germany)

- Multi-national tour/receptive operator Thomas Cook operates inbound and outbound services to all parts of the world.
- The Germany office is looking to expand its US offerings and is particularly interested in Native American tourism, to meet growing demand by German travelers.



### Dawn Melvin, Alpitour (Italy)

- Alpitour, a leading Italian tour operator since 1947, offers a variety of businesses from receptive services to hotel bookings.
- They've recently started offering North America programs, with an emphasis on the American West.
- Although the company offers some family programs, it primarily focuses on solo, adventure travel.



# **Build Your Itinerary**

# Day 1

Breakfast

Morning Activity

Lunch

Afternoon Activity

Dinner

**Evening Activity** 

# Day 2

**Breakfast** 

**Morning Activity** 

Lunch

Afternoon Activity

Dinner

**Evening Activity** 

# Day 3

Breakfast

Morning Activity

Lunch

Afternoon Activity

Dinner

**Evening Activity** 

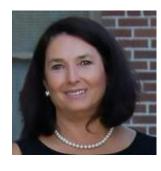


### Media



### Valerie Dulin, National Geographic Traveler (USA)

- Published by the National Geographic Society. National Geographic Traveler launched in 1984.
- Valerie, the former Editor-in-Chief, is now a contributing journalist to the publication.
- She is a well-known advocate of Tribal Tourism and even wrote the guidebook for ITAC (Indigenous Tourism Association of Canada).



#### Mary Motsenbocker, Deutsche Welle (Germany)

- Deutsche Welle is Germany's international broadcaster.
- It also has a robust internet presence (primarily in English.)
- Articles generally focus on the German perspective but the site also has a mission to promote understanding between cultures and peoples.



#### Dawn Melvin, TTG Italia (Italy)

- TTG Italia is the leading travel trade magazine in Italy.
- It has been distributed weekly for more than 40 years.
- More than 70% of its readership is made up of retail travel agents.
- Dawn, the North America Editor, has attended previous AIANTA fam tours to the Southwest and the Pacific Northwest.

