



American Indian Alaska Native Tourism Association

21ST ANNUAL

AMERICAN INDIAN

tourism conference

SEPTEMBER 16-19, 2019 | HARD ROCK HOTEL & CASINO TULSA

HOSTED BY CHEROKEE NATION



SPONSORSHIP OPPORTUNITIES AND BENEFITS

SPONSORSHIP INCLUDE: An 8' x 6' exhibit booth space, recognition by AIANTA leadership during the conference, a logo and link on the AIANTA website, a logo and recognition in conference program, and recognition in the rotating slide show during the general sessions. Note: Packages exclude travel expenses or mobile workshops.

TURQUOISE | \$50,000

- Acknowledgment as the premier sponsor in press releases and marketing materials.
- Banner displayed in all general sessions.
- Premier table reserved for your guests (must be registered attendees) at all general sessions.
- Six complimentary conference registrations.
- Two additional exhibit booth spaces.
- One complimentary tribal or business membership or six individual memberships.
- Marketing collateral included in conference bags.

CORAL | \$25,000

- Reserved table seating for your guests (must be registered attendees) at all general sessions.
- Five complimentary conference registrations.
- One additional exhibit booth space.
- One complimentary tribal or business membership or five individual memberships.
- Marketing collateral included in conference bags.

AMBER | \$15,000

- Acknowledgment as an Enough Good People Awards Gala and Silent Auction Sponsor.
- Logo & recognition in Gala program.
- Premier table reserved for eight of your guests at the Gala.
- Four complimentary conference registrations.
- One complimentary tribal or business membership or five individual memberships.
- Marketing collateral included in conference bags.

LAPIS | \$10,000

- Acknowledgment as a Luncheon Sponsor (3 available).
- Premier table reserved for your guests (must be registered attendees) at sponsored lunch.
- Three complimentary conference registrations.
- One complimentary tribal or business membership or four individual memberships.
- Marketing collateral included in conference bags.

FOR THE CAUSE | \$500

This special opportunity provides the following: Recognition in program, on the AITC website and slide show presentation during General Session.

OPAL | \$7,500

- Acknowledgment as a Breakfast Sponsor (3 available).
- Premier table reserved for your guests (must be registered attendees) at sponsored breakfast.
- Two complimentary conference registrations.
- One complimentary tribal or business membership or four individual memberships.
- Marketing collateral included in conference bags.

ONYX | \$5,000

- Branding on your choice of one conference special feature:
 - AIANTA Lounge
 - Media Room
 - Conference App or
 - Name Badges (name & logo)
- One complimentary conference registration.
- One complimentary tribal or business membership or three individual memberships.
- Marketing collateral included in conference bags.

AMETHYST | \$3,000

- Branding on your choice of one a conference item/event:
 - Cultural Performances Tuesday
 - Cultural Performances Wednesday
 - Cultural Performances Thursday
 - Entertainment at Gala
 - Speaker Gifts (name & logo on gift tags)
- One complimentary conference registration.
- One complimentary tribal or business membership or two individual memberships.
- Marketing collateral included in conference bags.

JASPER | \$2,000

- Acknowledgment as a Break Sponsor (6 available).
- Prominent signage displayed at sponsored break.
- One complimentary conference registration.
- One complimentary individual membership.



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For more information, contact
Sherrie L. Bowman
(505) 209-2479 | sbowman@aianta.org

SPONSOR PLEDGE FORM

Three ways to pledge your support for the American Indian Tourism Conference:
Online: www.aianta.org | **Fax** this form to: (505) 212-7023 | **Mail** to address below

SPONSOR LEVEL SELECTION

- Turquoise ... \$50,000
- Coral ... \$25,000
- Amber ... \$15,000
- Lapis ... \$10,000
- Opal ... \$7,500
- Onyx ... \$5,000
- Amethyst ... \$ 3,000
- Jasper ... \$ 2,000
- For the Cause ... \$500 (no booth)

Yes! We will be exhibiting!
Complete exhibitor/artist application to identify booth representative(s). Refer to Sponsor Opportunities & Benefits page for booth sizes and benefits.

Add Ons:

- Full Page Program Ad ... \$475
- Half Page Program Ad ... \$250
- Design Services ... \$100

\$ _____ **Total Amount Due**

PAYMENT METHOD

Check Enclosed (no personal checks) payable to:

American Indian Alaska Native
Tourism Association
PO Box 70413
Albuquerque, NM 87197-0413

Credit Card

NUMBER	
EXP. DATE	CVV
FIRST NAME	
LAST NAME	
BILLING ZIP CODE	

SPONSOR INFORMATION

ORGANIZATION NAME	
MAILING ADDRESS	
CITY, STATE, ZIP CODE	
COMPANY WEBSITE	
OFFICIAL CONTACT PERSON	
JOB TITLE	
PHONE	E-MAIL

TERMS AND CONDITIONS

Code of Ethics: Sponsor and its agents agree to adhere to AIANTA's Code of Ethics (<https://www.aianta.org/code-of-ethics-pledge>). Sponsor and authorized representative(s) must provide a signed copy of the Code of Ethics to AIANTA along with this form.

Payment Deadline: *Payment must be paid in full by August 2, 2019 to receive benefits.* Unpaid pledges will result in loss of benefits, including exhibit space, logo placement and listing on AITC material/website.

Cancellation: Cancellations must be made by August 2, 2019, to receive refund, less \$50 administrative processing fee.

Sponsor Logos: A high resolution of company logo (eps, ai or psd) must be provided or placement cannot be guaranteed on material produced.

Space Assignments: Space will be assigned by AIANTA when payment is received.

Shipping: Shipping/storage logistics will be sent to confirmed sponsors. Sponsors are responsible for costs and arrangements.

Cancellation of Show: Conference cancellation due to fire, strikes, government regulations, Acts of God or other causes beyond the control of the sponsoring organization, AIANTA or its agents shall not be held liable for failure to hold the conference.

Tax Deduction: AIANTA is 501(c)(3) charitable organization. Your sponsorship may qualify as tax deduction. TIN: 45-0541654 Contact your tax advisor for more information.

Security/Liability: Exhibit area is not secure. Sponsor assumes responsibility for losses, damages and claims to equipment and other property brought upon the premises of the host facility. Sponsor shall indemnify and hold harmless facility and its sponsors/organizers or any other authorized

representative agent or employee of the foregoing for any and all losses, damages and claims.

Damage: Sponsor will not fasten any fixtures to the floors, walls, columns or ceilings of the exhibit area. Sponsor will be liable for any damages caused by such fastening and for any damage to equipment furnished by service suppliers designated by them.

Permits/Licenses: Sponsor must obtain licenses/permits to use music, photographs or other copyrighted material. Sponsor shall remain liable for and shall indemnify AIANTA, their agents and employees, harmless from all loss, cost claims, causes of actions, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violations or infringements (or claimed violation or infringement) by exhibitor, exhibitor's agent or employees of any patent, copyright or trade secret rights or privilege.

ACCEPTANCE: Sponsor has read the Terms & Conditions of this pledge. Sponsor understands that this pledge shall be legally binding between AIANTA and the Sponsor. Sponsor also understands that any changes in the information in this pledge must be provided to AIANTA in writing.

OFFICIAL REPRESENTATIVE SIGNATURE	DATE
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