KBBC
Your Exclusive Access To A Bear Viewing Like No Other

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Agenda
• Current Operations
• Accomplishing Goals: Katurqwick/Gathering Room
• Growth/ Market Strategy
• Shareholder Support and Utilization
Kodiak Brown Bear Center

• The Kodiak Brown Bear Center offers a true Alaskan adventure: outstanding bear viewing, without boardwalks or large groups of tourists. A visit to our home will leave you with unforgettable memories of your time spent in the heart of Kodiak's wilderness with the legendary monarchs of our Archipelago: the Kodiak brown bear.

Katurqwick: 65% Architectural Drawings

Coming in 2019!
Kodiak Brown Bear Center’s New 2200 sq. ft. "Gathering Room"
(Expanded Kitchen, Dining, Lounge & Dock Areas)
Katurqwick: 65% Architectural Drawings
Completed!

New Gathering Room

- 2000 sq ft expansion
- Commercial kitchen
- Native artists
- Native partners
- Infusing our culture to share
Growth/ Market Strategy

KBBC Target Market

Experience Delivered

Low

High

Expectations

Low

High

High Wealth

High

Low

Wealth

Moderate

Wealth

Expendable Income

Moderate Wealth

Current Guests

High

Wealth

High

Low

Moderate

Wealth

Current Guests

Moderate

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Current Guests

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Market Growth/KBBC Difference

- LOCATION
- EXCLUSIVITY
- BRAND
- FACILITY
- MARKETING*
- DELIVERY*
- PEOPLE*

*RISKS

Growth/Market Strategy

- Continue with International Development
  - Alibaba
  - IBT Berlin
  - Partnering with AIANTA
  - Continue promoting KBBC with film crews
- Delivery Systems
  - Automate the booking process
  - The guest expediting process
- Transition plans
  - Marketing
  - Facilities
  - Guides
  - Camp Island Operation
Shareholder Support and Utilization

Shareholders & Business Partner Goals

• 50% of KBBC employees will be Shareholders, Descendants or Spouses of Shareholders/Descendants.
• 12 Nights that Shareholders and their guests stay at the KBBC.
• 4 Nights donated to non-profits.
• 8 Nights that Koniag or its subsidiary guests stay at the KBBC for business development purposes.
• 2 Nights that non-Koniag businesses stay at the KBBC for Corporate retreats or gatherings.
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Koniag