







Funding for Cultural Tourism Gail E. Chehak *(Klamath Tribes),* AIANTA Outreach & Membership

> 2020 Webinar Series January 7, 2020

State Tourism Offices





Find the grant program that works best for you!

The New Mexico Tourism Department administers several cooperative grant programs to assist partners with marketing destinations, attractions and events and grow tourism throughout New Mexico.

For more information regarding NM Tourism Department grant programs, please select from the options below for more details, application forms, deadlines and criteria.





Foundation Support









TOP FOUNDATIONS BY GRANT DOLLARS EXPLICITLY BENEFITING NATIVE AMERICANS, 2015 AND 2016

	Foundation (excludes public charities)	State	Amount	% Total dollars awarded	No. of grants
1	W.K. Kellogg Foundation	MI	\$ 52,549,941	8.9	101
2	NoVo Foundation	NY	28,016,062	4.7	94
3	Margaret A. Cargill Foundation	MN	22,852,167	3.9	52
4	Bush Foundation	MN	14,286,573	2.4	67
5	Northwest Area Foundation	MN	12,437,976	2.1	69
6	The Andrew W. Mellon Foundation	NY	11,825,500	2.0	14
7	Ford Foundation	NY	11,550,000	2.0	14
8	Bill & Melinda Gates Foundation	WA	10,778,223	1.8	11
9	Lilly Endowment Inc.	IN	10,270,400	1.7	7
10	The California Endowment	CA	9,820,352	1.7	98
11	Gordon and Betty Moore Foundation	CA	9,283,044	1.6	8
12	Rasmuson Foundation	AK	8,567,718	1.5	103
13	The Robert Wood Johnson Foundation	NJ	7,855,126	1.3	28
14	The Christensen Fund	CA	4,033,350	0.7	48
15	Kalliopeia Foundation	CA	4,014,875	0.7	54

Source: Candid, 2019. Excludes grantmaking public charities. Includes grants awarded to grantmaking intermediaries. Percentages are based on the total that includes grants awarded to grantmaking intermediaries.



Federal Grants











Funding Opportunities

ANA Funding Opportunity Announcements

ANA's 2019 grant application period closed on April 15, 2019. For those interested in applying in the future, we encourage you to visit our Training and Technical Assistance page for help with developing your project. For reference, our most recent funding opportunities are available on our grants page.

We provide funding in the following program areas:

- Native American Language Preservation and Maintenance (P&M)
- Native American Language Preservation and Maintenance Esther Martinez Immersion (EMI)
- Social and Economic Development Strategies (SEDS)
- Environmental Regulatory Enhancement (ERE)
- Social and Economic Development Strategies for Alaska (SEDS-AK)

Refer to this website, and Grants.gov of, for the most up-to-date information.

Getting Help With Developing Your Project

ACF Funding Opportunities



Want to know about upcoming funding opportunities?

Visit the HHS Grants Forecast

website and sort by the ACF operational division to receive information about upcoming funding opportunities.

MORE ACF FUNDING OPPORTUNITIES





HOME · PROGRAMS & SERVICES · ALL PROGRAMS · COMMUNITY FACILITIES PROGRAMS

Home

Essential community infrastructure is key in ensuring that rural areas enjoy the same basic quality of life and services enjoyed by those in urban areas. Community Facilities Programs offer direct loans, loan guarantees and grants to develop or improve essential public services and facilities in communities across rural America. These amenities help increase the competitiveness of rural communities in attracting and retaining businesses that provide employment and services for their residents.

Public bodies, non-profit organizations and federally recognized American Indian Tribes can use the funds to construct, expand or improve facilities that provide health care, education, public safety, and public services. Projects include fire and rescue stations, village and town halls, health care clinics, hospitals, adult and child care centers, assisted living facilities, rehabilitation centers, public buildings, schools, libraries, and many other community-based initiatives. Financing may also cover the costs for land acquisition, professional fees, and purchase of equipment. These facilities not only improve the basic quality of life but assist in the development and sustainability of rural America.

Community Facilities Programs

- Community Facilities Direct Loans & Grants
- Community Facilities Loan Guarantees
- Community Facilities Relending Program
- Community Facilities Technical Assistance and Training Grant
- Economic Impact Initiative Grants

OTHER PROGRAMS:

Rural Business Investment Program Rural Economic Development Loans & Grants Community Connect Grants Business & Industry Loan Guarantees Rural Microentrepreneur Assistance Value Added Producer Grants





Challenge Programs

Challenge programs transform and strengthen humanities institutions and organizations with federal matching grants to support construction and improvements to facilities and equipment

Digital Humanities

ODH supports development of and training in digital tools, methods, and best practices for the humanities.

Education

The Division of Education Programs funds projects that strengthen teaching and learning in the humanities through professional development and innovative curricular programs.

Federal/State Partnership

Federal/State Partnership is the liaison between the National Endowment for the Humanities and the nonprofit network of 56 state and jurisdictional humanities councils

Preservation & Access

Preservation and Access funds projects that preserve and create intellectual access to collections and cultural heritage resources of importance for research, education, and public programming in the humanities. Grant programs offered by the National Endowment for the Humanities are administered by divisions and offices that work with prospective applicants, recruit and oversee peer-review panels, provide analysis of panel results to members of the National Council on the Humanities and the agency's senior staff, conduct site visits of projects that have received NEH support, and represent NEH at regional, national, and international conferences in the humanities.





Grant Programs

Grants to States

Peer Review

Apply for a Grant

Manage Your Grant

Search Awarded Grants

Native American Library Services: Basic Grants

Native American Basic Grants support existing library operations and maintain core library services for tribal communities.



3

Native American Library Services: Enhancement Grants

Enhancement Grant projects may enhance existing library services or implement new library services for tribal communities.



Native American/Native Hawaiian Museum Services

Native American/Native Hawaiian Museum Services grants support Indian tribes and organizations that primarily serve and represent Native Hawaiians.



Native Hawaiian Library Services

Native Hawaiian grants enhance existing library services or implement new library services for Native Hawaiian communities.







Tribal Foundations & Giving Foundations





Donation Guidelines

Requests must be submitted via our online donation request form. Requests are reviewed on a monthly basis. The entire review process will take a minimum of 8-10 weeks. In 2018, the Shakopee Mdewakanton Sloux Community provided \$18 million in denations to other Native American

2018 Donation Report





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Funding for Cultural Tourism: Resources

The following list of resources was compiled to find funding for programs that support or can build capacity for cultural tourism.

Community Foundations

http://www.cof.org/community-foundation-locator

2121 Crystal Drive, Suite 700, Arlington, VA 22202

Council on Foundations, founded in 1949, is a nonprofit leadership association of grantmaking foundations and corporations.

The Grantsmanship Center

https://www.tgci.com

Offers training, publications and consulting to help organizations find funding. Provides free access to its Funding State-by-State database with each state's top grantmaking foundations, community foundations, corporate giving programs and State website homepages.

Candid (formerly the Foundation Center and GuideStar)

https://candid.org/

Candid is an online source for grants available through private foundations, corporate foundations, and other nonprofits that accept grant proposals. It also provides research on nonprofits and guides, like the 990 Finder.

State Tourism & Economic Development Offices

New Mexico Tourism Office http://nmtourism.org/tourism-development

Cooperative Marketing Grant Program Tourism Development Grant Program Clean & Beautiful

Montana Tourism Office https://marketmt.com/

Tribal Business Planning Grant Indian Equity Fund Indian Country Region/ Tribal Tourism

Grants.gov

Provides a unified site for interaction between grant applicants and the U.S. Federal agencies that manage grant funds. Able to search by agency:

U.S. Department of Commerce https://www.commerce.gov

Economic Development Administration (EDA) <u>https://www.eda.gov</u> Small Business Administration <u>https://www.sba.gov/</u> Regional Innovation Strategies <u>https://www.eda.gov/oie/ris/</u> Minority Business Development Agency <u>https://www.mbda.gov/</u>



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U.S. Department of Housing and Urban Development (HUD)

Office of Native American Programs (ONAP)

https://www.hud.gov/program_offices/public_indian_housing/ih

Office of Economic Development

https://www.hud.gov/program_offices/comm_planning/economicdevelopment/ Indian Community Development Block Grant

https://www.hud.gov/program_offices/public_indian_housing/ih/grants/icdbg

U.S. Department of Health and Human Services

Administration for Native Americans (ANA) <u>https://www.acf.hhs.gov/ana</u>

Social and Economic Development Strategies (SEDS)

Sustainable Employment and Economic Development Strategies (SEEDS)

Native Youth Initiative for Leadership, Empowerment, and Development (I-LEAD)

U.S. Department of Agriculture (USDA)

Business & Industry Loan Guarantees <u>https://www.rd.usda.gov/programs-services/business-industry-loan-guarantees</u>

- Community Connect Grants <u>https://www.rd.usda.gov/programs-services/community-connect-grants</u>
- Rural Business Investment Program <u>https://www.rd.usda.gov/programs-services/rural-business-investment-program</u>
- Rural Economic Development Loan & Grant Program <u>https://www.rd.usda.gov/programs-</u> <u>services/rural-economic-development-loan-grant-program</u>
- Rural Microentrepreneur Assistance Program <u>https://www.rd.usda.gov/programs-services/rural-</u> <u>microentrepreneur-assistance-program</u>
- Socially-Disadvantaged Groups Grant <u>https://www.rd.usda.gov/programs-services/socially-disadvantaged-groups-grant</u>
- Strategic Economic and Community Development <u>https://www.rd.usda.gov/programs-</u> services/strategic-economic-and-community-development
- Value Added Producer Grants <u>https://www.rd.usda.gov/programs-services/value-added-producer-grants</u>
- U.S. Forest Service (trail construction, archaeology) https://www.fs.fed.us/

National Endowment for the Arts (NEA)

- Our Town (\$25,000 \$200,000) <u>https://www.arts.gov/grants-organizations/our-town/grant-program-description</u>
- Challenge America (\$10,000 underserved populations) <u>https://www.arts.gov/grants-organizations/challenge-america/grant-program-description</u>
- Art Works (\$10,000 \$100,000) https://www.arts.gov/grants-organizations/art-works/grant-

program-description

Art Works: Folk & Traditional Arts

- Art Works: Design Art Works: Museum
- State and Regional Arts Councils https://www.arts.gov/partners/state-regional



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National Endowment for the Humanities (NEH)

Division of Preservation and Access https://www.neh.gov/divisions/preservation

Documenting Endangered Languages <u>https://www.neh.gov/grants/preservation/documenting-</u> endangered-languages

Sustaining Cultural Heritage Collections <u>https://www.neh.gov/grants/preservation/sustaining-cultural-heritage-collections</u>

Preservation Assistance Grants for Smaller Institutions

<u>https://www.neh.gov/grants/preservation/preservation-assistance-grants-smaller-institutions</u> Office of Challenge Programs <u>https://www.neh.gov/divisions/challenge</u>

Institute of Museum and Library Sciences (IMLS)

Native American Library Services: Basic Grants <u>https://www.imls.gov/grants/available/native-american-library-services-basic-grants</u>

Native American Library Services: Enhancement Grants

<u>https://www.imls.gov/grants/available/native-american-library-services-enhancement-grants</u> Native Hawaiian Library Services Grants <u>https://www.imls.gov/grants/available/native-hawaiian-</u> library-services

Museums for America https://www.imls.gov/grants/available/museums-america

Inspire! Grants for Small Museums <u>https://www.imls.gov/grants/available/inspire-grants-small-</u> <u>museums</u>

Museums Empowered <u>https://www.imls.gov/grants/available/museums-empowered-professional-development-opportunities-museum-staff</u>

National Leadership Grants for Museums <u>https://www.imls.gov/grants/available/national-leadership-grants-museums</u>

Laura Bush 21st Century Librarian Program <u>https://www.imls.gov/grants/available/laura-bush-</u>21st-century-librarian-program

Museum Assessment Program <u>https://www.aam-us.org/programs/accreditation-excellence-programs/museum-assessment-program-map/</u>

Accelerating Promising Practices for Small Libraries <u>https://www.imls.gov/grants/available/accelerating-promising-practices-small-libraries</u>

U.S. Department of Interior

National Park Service <u>https://www.nps.gov/history/tribes/financial_assistance.htm</u> Tourism Program https://www.nps.gov/orgs/1365/index.htm

Tribal Preservation Program https://www.nps.gov/thpo/

National Historic Landmarks https://www.nps.gov/orgs/1582/index.htm

National Register of Historic Places

https://www.nps.gov/subjects/nationalregister/index.htm

Rivers, Trails and Conservation Assistance Program

https://www.nps.gov/orgs/rtca/index.htm

Conservation and Outdoor Recreation Division

<u>https://www.nps.gov/orgs/1084/index.htm</u>

Cultural Resources https://www.nps.gov/orgs/1023/index.htm

Save America's Treasures https://www.nps.gov/preservation-grants/sat/

Bureau of Indian Affairs https://www.bia.gov/



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Office of Indian Energy and Economic Development <u>https://www.bia.gov/as-ia/ieed</u> Division of Transportation <u>https://www.bia.gov/bia/ois/division-transportation</u> Division of Economic Development <u>https://www.bia.gov/as-ia/ieed/division-economic-development</u>

Fish and Wildlife Service <u>https://www.fws.gov/</u> Bureau of Land Management <u>https://www.blm.gov/</u> Bureau of Reclamation <u>https://www.usbr.gov/</u>

U.S. Department of Transportation https://www.transportation.gov/livability/grants-programs

Office of Infrastructure Finance and Innovation <u>https://www.transportation.gov/BUILDgrants</u> National Scenic Byways Program <u>https://www.fhwa.dot.gov/byways/</u> Office of Tribal Transportation <u>https://flh.fhwa.dot.gov/programs/ttp/</u>

Environmental Protection Agency (EPA)

Building Blocks for Sustainable Communities <u>https://www.epa.gov/smartgrowth/building-blocks-sustainable-communities</u>

AIANTA provides a monthly newsletter with Funding Opportunities; we will continue to search out resources for tribes to build their cultural and recreation tourism programs.



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Funding for Cultural Tourism: Examples

FEDERAL GRANTS

Federal grants are highly competitive. It usually takes several weeks, months and even years to build a strong proposal and gather all of the necessary information. (Note: Examples are from agency grant reports from 2016-2018; amounts are rounded up.)

Grants.gov

Start with Grants.gov to search for funding opportunities. I did a search for outdoor recreation and found 45 grants available from various agencies for everything from conservation to restoration and hunter education.

Economic Development Agency (EDA) is one of the largest funding agencies. They help tribes develop economic development plans, create businesses and build infrastructure and roads.

- EDA invested \$750,000 to construct an Arts and Business Incubator on the Pine Ridge Indian Reservation
- It provided \$1.3 million to the Mohegan Tribe to renovate an existing facility to create the Mohegan Innovation Center.
- Provided \$500,000 to the Santo Domingo Tribe to renovate its historic Santo Domingo Trading Post as a tourist attraction and retail outlet for Native arts
- EDA awarded \$450,000 to the Navajo Nation to design its Ganado Shopping Center.

Housing and Urban Development's Indian Community Development Block Grant Program provides grants for use in developing tribal communities, including housing, construction of community facilities and economic projects.

- The Lac du Flambeau Tribe received a \$600,000 grant to construct a cultural center with a shared entrance to the Tribal Museum. The center includes space for arts education, a stage and seating for 1000 spectators. The Center would be a destination for cultural gatherings, tourism and performance.
- The Tejon Indian Tribe received \$600,000 to purchase a public building and convert it to a community center.
- The Citizen Potawatomi Nation received \$800,000 for a microenterprise program that will provide loans to Native American-owned businesses.
- The Fort Sill Apache Tribe received \$800,000 to construct a convenience store and gas station.

Health and Human Services - Administration for Native Americans (ANA) promotes self-sufficiency and cultural preservation by providing social and economic development opportunities.

- ANA has funded several tourism projects, Acoma Pueblo received an ANA grant to help build their Museum.
- Saint Regis Mohawk received \$2 million for a 3-year project to promote tourism, employment opportunities and economic development for their "Creating Akwesasne Tourism Industry Businesses and Jobs initiative."
- The Muscogee Nation of Florida received \$237,000 for a 3-year project to develop a heritage site that includes a Tribal Council House adding agri-tourism and ecotourism with greenhouses, aqua farming and a walkway with signs that identify indigenous trees and plants and their traditional uses.



American Indian Alaska Native Tourism Association

USDA Rural Development program offers loans, grants and loan guarantees to support essential services, including economic development and communications infrastructure.

- The Burns Paiute Tribe received a \$37,000 grant to develop a strategic plan for entrepreneurial development to increase cultural tourism and downtown development.
- The Saginaw Chippewa Indian Tribe received \$200,000 to build a farmers market pavilion.
- The Fort Belknap Indian Community received a \$317,000 grant to help build a trading post, establish a cooperative to market and sell fruits and vegetables.
- The Karuk Tribe received over a million dollars to install fiber optic cables to build a wireless internet service connecting their homes and businesses.

National Endowment for the Arts funds programs that promote the creative capacity of our communities.

- NEA's Our Town program awarded the Oglala Sioux Tribe Thunder Valley Community Development Corporation \$75,000 to design a new cultural facility, pow wow grounds, and artist living and working spaces.
- Sealaska Heritage Institute received \$100,000 to conduct Native Alaskan arts and business classes designed to provide creative entrepreneurship opportunities.
- 4-Directions Development received \$100,000 to support their Native arts festival and training for artists.
- Alaska Native Heritage Center received \$50,000 for artwork and signage at their Center.
- The Akwesasne Mohawk received \$25,000 to engage local artists to develop public art and architecture that reflects their culture.
- The Sitka Sound Science Center received \$20,000 to create a totem pole.
- Folk & Traditional Arts awarded the Pyramid Lake Paiute Tribe \$10,000 to digitize and catalog archival materials for the Tribe's Museum & Visitors Center.
- The Challenge America program provided the American Indian Center in Chicago \$10,000 to support their Pow wow; Indigenous Solutions \$10,000 for a healing festival and the Trickster Gallery \$10,000 for an art show with work by Native American veterans.
- The Rosebud Sioux Tribe, working with the University of Oklahoma, received \$50,000 to support the design of culturally relevant housing.
- The Design Program awarded grants to non-Native groups that supported tourism development, including \$40,000 for an outdoor stage; \$10,000 to design a visitor center, bird viewing preserve and art installations and \$35,000 for landscape design.

NEA also funds state and regional arts councils that have funded tribal folk and traditional grants for arts to conduct performances and apprenticeships.

The National Endowment for the Humanities funds humanities programs for museums, archives and libraries; colleges and universities, public television and radio. Several tribal colleges have received funding for language and humanities projects that could also support tourism.

• Sitting Bull College received \$99,998 for a three-year project to record, preserve and provide educational access to interviews with tribal elders who are fluent native speakers of the Lakota/Dakota language.



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- The Minnesota Humanities Center created the Memory Map, a multimedia collection of resources designed to preserve the history of these ancient sites and understand the Dakota People's relationship to Minnesota. The map sparked the interest of visitors to many of these sites.
- A Challenge grant to Northwest Indian College's Coast Salish Institute helped build a new structure with language labs, video production areas, classrooms, archives and space for events.
- A Challenge grant also helped the Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians construct a tribal museum and cultural center.

IMLS Native American/Native Hawaiian Museum Services

• The Yurok Tribe received \$50,000 to design and fabricate the central exhibit for the opening of the Yurok Visitor Center which would include an outdoor interpretive exhibit.

DOI's National Park Service has several programs that support tourism.

- The Historic Preservation Fund awarded the Pueblo of Isleta \$48,300 to locate and identify cultural resources.
- The Yavapai Apache Nation received \$14,000 for Tribal youth to document and map the route of their removal from homelands.
- The Seminole Tribe of Florida received \$48,000 for the preservation of a historic building.
- The Hualapai (Walapai) Tribe received \$55,000 to stabilize and repair the Osterman Gas Station, including renovating the structure into a welcome center.

DOI Office of Indian Energy and Economic Development has several grant and loan programs. Their business grants provide support for economic development feasibility studies.

Environmental Protection Agency (EPA) occasionally offers grants to support activities that improve the quality of development and protect human health and the environment.