Funding for Cultural Tourism

Gail E. Chehak (Klamath Tribes), AIANTA Outreach & Membership

2020 Webinar Series
January 7, 2020
State Tourism Offices
Find the grant program that works best for you!

The New Mexico Tourism Department administers several cooperative grant programs to assist partners with marketing destinations, attractions and events and grow tourism throughout New Mexico.

For more information regarding NM Tourism Department grant programs, please select from the options below for more details, application forms, deadlines and criteria.
Indian Country Programs

Indian Country Programs provide all of the business resources available to Native American businesses and tribal governments in Montana under one office. The following programs fall under the purview of the Office of Indian Country Economic Development:

- **State Tribal Economic Development Commission:** A Governor-appointed 11-member board with representatives from each of the tribal nations and the Directors of Commerce and Indian Affairs, and the Governor’s Chief Business Development Officer.
- **Tribal Business Planning Grant (TBP):** For eligible tribal governments and organizations undertaking comprehensive business planning and development activities for the benefit of tribal nations in Montana.
- **Native American Business Advisor (NABA) Grant:** For community-based organizations and tribes to assist private sector businesses development in Indian Country.
- **Indian Equity Fund (IEF):** Grant for start-up or expanding Native American businesses on Montana of tribal members enrolled in tribes in Montana.
- **Native American Collateral Support (NACS):** For Native American owned businesses seeking traditional bank financing who need assistance in meeting their collateral requirements.
- **Montana Indian Language Program (MILP):** For tribal governments and organizations to preserve and perpetuate spoken, written, sung, or signed Indian languages.
- **Indian Country Regional Tribal Tourism:** To expand tourism activities and visitation in the Indian Country tourism region.
Foundation Support
COMMUNITY FOUNDATION LOCATOR

Find community foundations in your area by clicking on the map. You can view a listing of all accredited community foundations on the National Standards for U.S. Community Foundations™ website.
RFPs

Philanthropy News Digest publishes RFPs and notices of awards as a free service for U.S.-based grant-making organizations and nonprofits. To have your RFP considered for publication, please email pndrfp@candid.org with a Word document, text-only file, or link to a Web site explaining the program scope, grantee qualifications, application instructions, and deadlines. We require notice of funding opportunities four weeks in advance of their deadlines.
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Source: Candid, 2019. Excludes grantmaking public charities. Includes grants awarded to grantmaking intermediaries. Percentages are based on the total that includes grants awarded to grantmaking intermediaries.
Federal Grants
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</tbody>
</table>

Search 12/2019: Indoor Recreation
45 grants posted
EDA FOCUSES IN ON OPPORTUNITY ZONES
FIND OUT HOW!

Opportunity Zones were created under the 2017 Tax Cuts and Jobs Act to stimulate economic development and job creation, by incentivizing long-term investments in low-income neighborhoods. [Read More]

NEWS/EVENTS

**December 17, 2019**
U.S. Department of Commerce Invests to Make Critical Wastewater Infrastructure Improvements Needed to Support Businesses in Fort Fairfield, Maine.

**December 17, 2019**
U.S. Department of Commerce Invests to Support Growth of Wood Products Sector in Clarke County, Alabama.
INDIAN COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

What is the Indian Community Development Block Grant (ICDBG) program?
The ICDBG Program provides eligible grantees with direct grants for use in developing viable Indian and Alaska Native Communities, including decent housing, a suitable living environment, and economic opportunities, primarily for low and moderate income persons. Projects funding by the ICDBG program must principally benefit low-and-moderate-income persons (24 CFR 108.330). The program regulations provide for two categories of grants, Single Purpose and Imminent Threat.

Single-Purpose Grants
Single purpose grants are awarded on a competition basis pursuant to the terms published in an annual Notice of Funding Availability (NOFA).

Imminent Threat Grants
The Secretary of HUD may set aside 5% of each year's allocation for the noncompetitive, first-come, first-served, funding of grants to eliminate or lessen problems which pose an imminent threat to public heath or safety of tribal residents. Application procedures available at 2018-04: Imminent Threat Grants (Supersedes Guidance 2017-01) Indian Community Development Block Grant (ICDBG) Imminent Threat (IT) program.

Who is eligible?
Eligible applicants for assistance include any Indian tribe, band, group, or nation (including Alaska Indians, Aleut, and Eskimos) or Alaska Native village which has established a relationship to the Federal government as defined in the program regulations. In certain instances, tribal organizations may be eligible to apply.
Funding Opportunities

ANA Funding Opportunity Announcements

ANA’s 2019 grant application period closed on April 15, 2019. For those interested in applying in the future, we encourage you to visit our Training and Technical Assistance page for help with developing your project. For reference, our most recent funding opportunities are available on our grants page.

We provide funding in the following program areas:

- Native American Language Preservation and Maintenance (P&M)
- Native American Language Preservation and Maintenance - Esther Martinez Immersion (EMI)
- Social and Economic Development Strategies (SEDS)
- Environmental Regulatory Enhancement (ERE)
- Social and Economic Development Strategies for Alaska (SEDS-AK)

Refer to this website, and Grants.gov if, for the most up-to-date information.

Getting Help With Developing Your Project
OTHER PROGRAMS:
Rural Business Investment Program
Rural Economic Development Loans & Grants
Community Connect Grants
Business & Industry Loan Guarantees
Rural Microentrepreneur Assistance
Value Added Producer Grants
OUR TOWN: Grant Program Description

Our Town is the National Endowment for the Arts’ creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and social outcomes. Successful Our Town projects ultimately lay the groundwork for systemic changes that sustain the integration of arts, culture, and design into local strategies for strengthening communities. These projects require a partnership between a local government entity and nonprofit organization, one of which must be a cultural organization, and should engage in partnership with other sectors (such as agriculture and food, economic development, education and youth, environment and energy, health, housing, public safety, transportation, and workforce development). Matching grants range from $25,000 to $200,000, with a minimum cost share/match equal to the grant amount.

FY 2020 marks the 10-year anniversary of the Our Town program. We are looking for projects that reflect a new and catalytic way of working, and demonstrate the potential for sustained support and recognition for arts, design, and cultural strategies as integral to every phase of community development.

Projects

We encourage applications for artistically excellent projects that:

- Bring new attention to or elevate key community assets and issues, voices of residents, local history, or cultural infrastructure.
- Inject new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy.
- Envision new possibilities for a community or place - a new future, a new way of overcoming a challenge, or approaching problem-solving.
- Connect communities, people, places, and economic opportunity via physical spaces or new relationships.

The National Endowment for the Arts plans to support a variety of projects across the country in urban, rural, and tribal communities of all sizes.
Divisions and Offices

Challenge Programs
Challenge programs transform and strengthen humanities institutions and organizations with federal matching grants to support construction and improvements to facilities and equipment.

Digital Humanities
ODH supports development of and training in digital tools, methods, and best practices for the humanities.

Education
The Division of Education Programs funds projects that strengthen teaching and learning in the humanities through professional development and innovative curricular programs.

Federal/State Partnership
Federal/State Partnership is the liaison between the National Endowment for the Humanities and the nonprofit network of 56 state and jurisdictional humanities councils.

Preservation & Access
Preservation and Access funds projects that preserve and create intellectual access to collections and cultural heritage resources of importance for research, education, and public programming in the humanities.

Grant programs offered by the National Endowment for the Humanities are administered by divisions and offices that work with prospective applicants, recruit and oversee peer-review panels, provide analysis of panel results to members of the National Council on the Humanities and the agency’s senior staff, conduct site visits of projects that have received NEH support, and represent NEH at regional, national, and international conferences in the humanities.
Native American Library Services: Basic Grants

Native American Basic Grants support existing library operations and maintain core library services for tribal communities.

Native American Library Services: Enhancement Grants

Enhancement Grant projects may enhance existing library services or implement new library services for tribal communities.

Native American/Native Hawaiian Museum Services

Native American/Native Hawaiian Museum Services grants support Indian tribes and organizations that primarily serve and represent Native Hawaiians.

Native Hawaiian Library Services

Native Hawaiian grants enhance existing library services or implement new library services for Native Hawaiian communities.
Connecting with Native Americans

Providing information to American Indians, Alaska Natives, and Native Hawaiians about the National Park Service Cultural Resources programs.

Grants and Financial Assistance

The National Park Service (NPS) Cultural Resources, Partnerships and Science directorate administers a variety of federal grant programs that help protect our nation's significant historic and cultural sites and preserve our diverse cultural heritage. Over $1 billion has been awarded through a variety of preservation and cultural heritage grants to Federal, state, and local governments, Indian tribes, Alaska Natives, Native Hawaiians, nonprofit organizations and educational institutions to support preservation-related projects in all 50 states and the US territories.
Indian Energy and Economic Development

Overview

Welcome to the Office of Indian Energy and Economic Development (IEED) website. Here you will learn about the work our office is doing to help Indian communities gain economic self-sufficiency through the development of their energy and mineral resources, application of established business practices, and co-sponsorship of innovative training programs.

The office is made up of three Divisions:

Division of Energy and Mineral Development - Assists tribes with the exploration, development, and management of their energy and mineral resources, with the ultimate goal of creating jobs and sustainable tribal economies.

Division of Economic Development - Assists tribes in creating an environment for economic progress through training, business planning, and export consultancies.

Division of Capital Investment - Manages the Indian Loan Guarantee Program to facilitate access to capital and low interest financing forIndians.

Mailing Address
Indian Energy and Economic Development
Indian Affairs
1349 C Street NW
Rooms 4152
Washington, District of Columbia 20240
EPA Smart Growth Grants and Other Funding

On this page:
- Requests for Grant Proposals
- Other Funding Resources

We occasionally offer grants to support activities that improve the quality of development and protect human health and the environment. If you are interested in applying:

- Read the Request for Proposals (RFP) carefully to determine what activities or projects are eligible.
- If you are not familiar with EPA's community revitalization and smart growth-related work, review our webpages to learn about what we do.
- Submit your proposal according to the instructions in the RFP.

Tips:
- You can set up an e-mail alert on Grants.gov to be notified automatically when a grant featuring a search term, such as "community revitalization" or "smart growth," is posted.
- Visit EPA's webpage on "Understanding, Managing, and Applying for EPA Grants" for helpful tips on writing a grant proposal and policies and regulations covering grants.
Tribal Foundations & Giving Foundations
The Dakota Value of Sharing

A strong tradition of helping others, "wo' okiye" (helpfulness) has defined the Dakota people for generations. Honoring that tradition, the SMSC contributes to causes, organizations, and tribes across the region, state, and country. The SMSC is the largest philanthropic benefactor for Indian Country nationally, and one of the largest charitable givers in Minnesota.

The SMSC has donated more than $350 million to organizations and causes, provided $500 million in economic development loans to other tribes, and contributed millions more to support regional governments and infrastructure. Find out more about our charitable giving in our annual Donation Reports.

Donation Guidelines

Requests must be submitted via our online donation request form. Requests are reviewed on a monthly basis. The entire review process will take a minimum of 8-10 weeks.

2018 Donation Report

In 2018, the Shakopee Mdewakanton Sioux Community provided $18 million in donations to other Native American
Gail E. Chehak *(Klamath)*
AIANTA Outreach & Membership
505.243.3633
gchehak@aianta.org
Funding for Cultural Tourism: Resources
The following list of resources was compiled to find funding for programs that support or can build capacity for cultural tourism.

Community Foundations
http://www.cof.org/community-foundation-locator
2121 Crystal Drive, Suite 700, Arlington, VA 22202
Council on Foundations, founded in 1949, is a nonprofit leadership association of grantmaking foundations and corporations.

The Grantsmanship Center
https://www.tgci.com
Offers training, publications and consulting to help organizations find funding. Provides free access to its Funding State-by-State database with each state’s top grantmaking foundations, community foundations, corporate giving programs and State website homepages.

Candid (formerly the Foundation Center and GuideStar)
https://candid.org/
Candid is an online source for grants available through private foundations, corporate foundations, and other nonprofits that accept grant proposals. It also provides research on nonprofits and guides, like the 990 Finder.

State Tourism & Economic Development Offices

    New Mexico Tourism Office http://nmtourism.org/tourism-development
    Cooperative Marketing Grant Program
    Tourism Development Grant Program
    Clean & Beautiful

    Montana Tourism Office https://marketmt.com/
    Tribal Business Planning Grant
    Indian Equity Fund
    Indian Country Region/ Tribal Tourism

Grants.gov
Provides a unified site for interaction between grant applicants and the U.S. Federal agencies that manage grant funds. Able to search by agency:

    U.S. Department of Commerce https://www.commerce.gov
      Economic Development Administration (EDA) https://www.eda.gov
    Small Business Administration https://www.sba.gov/
    Regional Innovation Strategies https://www.eda.gov/oie/ris/
    Minority Business Development Agency https://www.mbdagov/
Grant Writing 101: Resources
Presenter: Gail Chehak, Membership & Outreach Coordinator
American Indian Alaska Native Tourism Association

U.S. Department of Housing and Urban Development (HUD)
Office of Native American Programs (ONAP)
https://www.hud.gov/program_offices/public_indian_housing/ih
Office of Economic Development
https://www.hud.gov/program_offices/comm_planning/economicdevelopment/
Indian Community Development Block Grant
https://www.hud.gov/program_offices/public_indian_housing/ih/grants/icdbg

U.S. Department of Health and Human Services
Administration for Native Americans (ANA) https://www.acf.hhs.gov/ana
Social and Economic Development Strategies (SEDS)
Sustainable Employment and Economic Development Strategies (SEEDS)
Native Youth Initiative for Leadership, Empowerment, and Development (I-LEAD)

U.S. Department of Agriculture (USDA)
Community Connect Grants https://www.rd.usda.gov/programs-services/community-connect-grants
Rural Business Investment Program https://www.rd.usda.gov/programs-services/rural-business-investment-program
Rural Economic Development Loan & Grant Program https://www.rd.usda.gov/programs-services/rural-economic-development-loan-grant-program
Rural Microentrepreneur Assistance Program https://www.rd.usda.gov/programs-services/rural-microentrepreneur-assistance-program
Socially-Disadvantaged Groups Grant https://www.rd.usda.gov/programs-services/socially-disadvantaged-groups-grant
U.S. Forest Service (trail construction, archaeology) https://www.fs.fed.us/

National Endowment for the Arts (NEA)
Our Town ($25,000 - $200,000) https://www.arts.gov/grants-organizations/our-town/grant-program-description
Challenge America ($10,000 underserved populations) https://www.arts.gov/grants-organizations/challenge-america/grant-program-description
Art Works ($10,000 - $100,000) https://www.arts.gov/grants-organizations/art-works/grant-program-description
   Art Works: Folk & Traditional Arts
   Art Works: Design
   Art Works: Museum
State and Regional Arts Councils https://www.arts.gov/partners/state-regional

Subscribe to receive AIANTA’s monthly Funding Opportunities newsletter at www.aianta.org
National Endowment for the Humanities (NEH)
Division of Preservation and Access https://www.neh.gov/divisions/preservation
Documenting Endangered Languages https://www.neh.gov/grants/preservation/documenting-endangered-languages
Sustaining Cultural Heritage Collections https://www.neh.gov/grants/preservation/sustaining-cultural-heritage-collections
Preservation Assistance Grants for Smaller Institutions https://www.neh.gov/grants/preservation/assistance-grants-smaller-institutions
Office of Challenge Programs https://www.neh.gov/divisions/challenge

Institute of Museum and Library Sciences (IMLS)
Native American Library Services: Basic Grants https://www.imls.gov/grants/available/native-american-library-services-basic-grants
Native American Library Services: Enhancement Grants https://www.imls.gov/grants/available/native-american-library-services-enhancement-grants
Native Hawaiian Library Services Grants https://www.imls.gov/grants/available/native-hawaiian-library-services
Museums for America https://www.imls.gov/grants/available/museums-america
Museums Empowered https://www.imls.gov/grants/available/museums-empowered-professional-development-opportunities-museum-staff

U.S. Department of Interior
National Park Service https://www.nps.gov/history/tribes/financial_assistance.htm
Tourism Program https://www.nps.gov/tribes/financial_assistance.htm
Tribal Preservation Program https://www.nps.gov/thpo/
National Historic Landmarks https://www.nps.gov/thpo/index.htm
Rivers, Trails and Conservation Assistance Program https://www.nps.gov/rtca/index.htm
Conservation and Outdoor Recreation Division https://www.nps.gov/orgs/rtca/index.htm
Cultural Resources https://www.nps.gov/orgs/1023/index.htm
Save America’s Treasures https://www.nps.gov/1023/index.htm
Bureau of Indian Affairs https://www.bia.gov/
Grant Writing 101: Resources
Presenter: Gail Chehak, Membership & Outreach Coordinator
American Indian Alaska Native Tourism Association

Office of Indian Energy and Economic Development https://www.bia.gov/as-ia/ieed
Division of Transportation https://www.bia.gov/bia/ois/division-transportation
Division of Economic Development https://www.bia.gov/as-ia/ieed/division-economic-development
Fish and Wildlife Service https://www.fws.gov/
Bureau of Land Management https://www.blm.gov/
Bureau of Reclamation https://www.usbr.gov/

U.S. Department of Transportation https://www.transportation.gov/livability/grants-programs
Office of Infrastructure Finance and Innovation https://www.transportation.gov/BUILDgrants
National Scenic Byways Program https://www.fhwa.dot.gov/byways/
Office of Tribal Transportation https://flh.fhwa.dot.gov/programs/ttp/

Environmental Protection Agency (EPA)
Building Blocks for Sustainable Communities https://www.epa.gov/smartgrowth/building-blocks-sustainable-communities

AIANTA provides a monthly newsletter with Funding Opportunities; we will continue to search out resources for tribes to build their cultural and recreation tourism programs.
Funding for Cultural Tourism: Examples

FEDERAL GRANTS
Federal grants are highly competitive. It usually takes several weeks, months and even years to build a strong proposal and gather all of the necessary information. (Note: Examples are from agency grant reports from 2016-2018; amounts are rounded up.)

Grants.gov
Start with Grants.gov to search for funding opportunities. I did a search for outdoor recreation and found 45 grants available from various agencies for everything from conservation to restoration and hunter education.

Economic Development Agency (EDA) is one of the largest funding agencies. They help tribes develop economic development plans, create businesses and build infrastructure and roads.

- EDA invested $750,000 to construct an Arts and Business Incubator on the Pine Ridge Indian Reservation
- It provided $1.3 million to the Mohegan Tribe to renovate an existing facility to create the Mohegan Innovation Center.
- Provided $500,000 to the Santo Domingo Tribe to renovate its historic Santo Domingo Trading Post as a tourist attraction and retail outlet for Native arts
- EDA awarded $450,000 to the Navajo Nation to design its Ganado Shopping Center.

Housing and Urban Development’s Indian Community Development Block Grant Program provides grants for use in developing tribal communities, including housing, construction of community facilities and economic projects.

- The Lac du Flambeau Tribe received a $600,000 grant to construct a cultural center with a shared entrance to the Tribal Museum. The center includes space for arts education, a stage and seating for 1000 spectators. The Center would be a destination for cultural gatherings, tourism and performance.
- The Tejon Indian Tribe received $600,000 to purchase a public building and convert it to a community center.
- The Citizen Potawatomi Nation received $800,000 for a microenterprise program that will provide loans to Native American-owned businesses.
- The Fort Sill Apache Tribe received $800,000 to construct a convenience store and gas station.

Health and Human Services - Administration for Native Americans (ANA) promotes self-sufficiency and cultural preservation by providing social and economic development opportunities.

- ANA has funded several tourism projects, Acoma Pueblo received an ANA grant to help build their Museum.
- Saint Regis Mohawk received $2 million for a 3-year project to promote tourism, employment opportunities and economic development for their “Creating Akwesasne Tourism Industry Businesses and Jobs initiative.”
- The Muscogee Nation of Florida received $237,000 for a 3-year project to develop a heritage site that includes a Tribal Council House adding agri-tourism and ecotourism with greenhouses, aqua farming and a walkway with signs that identify indigenous trees and plants and their traditional uses.
USDA Rural Development program offers loans, grants and loan guarantees to support essential services, including economic development and communications infrastructure.

- The Burns Paiute Tribe received a $37,000 grant to develop a strategic plan for entrepreneurial development to increase cultural tourism and downtown development.
- The Saginaw Chippewa Indian Tribe received $200,000 to build a farmers market pavilion.
- The Fort Belknap Indian Community received a $317,000 grant to help build a trading post, establish a cooperative to market and sell fruits and vegetables.
- The Karuk Tribe received over a million dollars to install fiber optic cables to build a wireless internet service connecting their homes and businesses.

National Endowment for the Arts funds programs that promote the creative capacity of our communities.

- NEA’s Our Town program awarded the Oglala Sioux Tribe Thunder Valley Community Development Corporation $75,000 to design a new cultural facility, pow wow grounds, and artist living and working spaces.
- Sealaska Heritage Institute received $100,000 to conduct Native Alaskan arts and business classes designed to provide creative entrepreneurship opportunities.
- 4-Directions Development received $100,000 to support their Native arts festival and training for artists.
- Alaska Native Heritage Center received $50,000 for artwork and signage at their Center.
- The Akwesasne Mohawk received $25,000 to engage local artists to develop public art and architecture that reflects their culture.
- The Sitka Sound Science Center received $20,000 to create a totem pole.
- Folk & Traditional Arts awarded the Pyramid Lake Paiute Tribe $10,000 to digitize and catalog archival materials for the Tribe’s Museum & Visitors Center.
- The Challenge America program provided the American Indian Center in Chicago $10,000 to support their Pow wow; Indigenous Solutions $10,000 for a healing festival and the Trickster Gallery $10,000 for an art show with work by Native American veterans.
- The Rosebud Sioux Tribe, working with the University of Oklahoma, received $50,000 to support the design of culturally relevant housing.
- The Design Program awarded grants to non-Native groups that supported tourism development, including $40,000 for an outdoor stage; $10,000 to design a visitor center, bird viewing preserve and art installations and $35,000 for landscape design.

NEA also funds state and regional arts councils that have funded tribal folk and traditional grants for arts to conduct performances and apprenticeships.

The National Endowment for the Humanities funds humanities programs for museums, archives and libraries; colleges and universities, public television and radio. Several tribal colleges have received funding for language and humanities projects that could also support tourism.

- Sitting Bull College received $99,998 for a three-year project to record, preserve and provide educational access to interviews with tribal elders who are fluent native speakers of the Lakota/Dakota language.
• The Minnesota Humanities Center created the Memory Map, a multimedia collection of resources designed to preserve the history of these ancient sites and understand the Dakota People’s relationship to Minnesota. The map sparked the interest of visitors to many of these sites.

• A Challenge grant to Northwest Indian College’s Coast Salish Institute helped build a new structure with language labs, video production areas, classrooms, archives and space for events.

• A Challenge grant also helped the Confederated Tribes of Coos, Lower Umpqua, and Siuslaw Indians construct a tribal museum and cultural center.

IMLS Native American/Native Hawaiian Museum Services

• The Yurok Tribe received $50,000 to design and fabricate the central exhibit for the opening of the Yurok Visitor Center which would include an outdoor interpretive exhibit.

DOI’s National Park Service has several programs that support tourism.

• The Historic Preservation Fund awarded the Pueblo of Isleta $48,300 to locate and identify cultural resources.

• The Yavapai Apache Nation received $14,000 for Tribal youth to document and map the route of their removal from homelands.

• The Seminole Tribe of Florida received $48,000 for the preservation of a historic building.

• The Hualapai (Walapai) Tribe received $55,000 to stabilize and repair the Osterman Gas Station, including renovating the structure into a welcome center.

DOI Office of Indian Energy and Economic Development has several grant and loan programs. Their business grants provide support for economic development feasibility studies.

Environmental Protection Agency (EPA) occasionally offers grants to support activities that improve the quality of development and protect human health and the environment.