



Lewis and Clark National Historic Trail Experience
Retrace the Expedition and Explore New People, Places, and Stories

Geotourism Along the Lewis & Clark National Historic Trail

Dan Wiley, Chief of Integrated Resource Stewardship
National Park Service



Lewis and Clark National Historic Trail Experience

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The **Purpose** of the Lewis and Clark National Historic Trail is to commemorate the 1804 to 1806 Lewis and Clark Expedition through the identification; protection; interpretation; public use and enjoyment; and preservation of historic, cultural, and natural resources associated with the expedition and its place in U.S. and tribal history.





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Established 1978

4,900 miles

16 states

15 Indian reservations

6,157 miles of auto route

1,439 miles of water trails





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Trail is Administered by the
National Park Service.

Park headquarters are in Omaha,
Nebraska.

Management relies on close
partnerships with key stakeholders:

- States
- Tribes
- Federal land managers
- Volunteers
- Nonprofit groups
- Private sector





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Our Mission:

To **preserve the remnants of the historic route** of the 1804-1806 Corps of Discovery Expedition located along the Lewis and Clark National Historic Trail, and to provide for comprehensive interpretation of its history to **allow for better visitor understanding and appreciation of its significance.**





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Geotourism Program

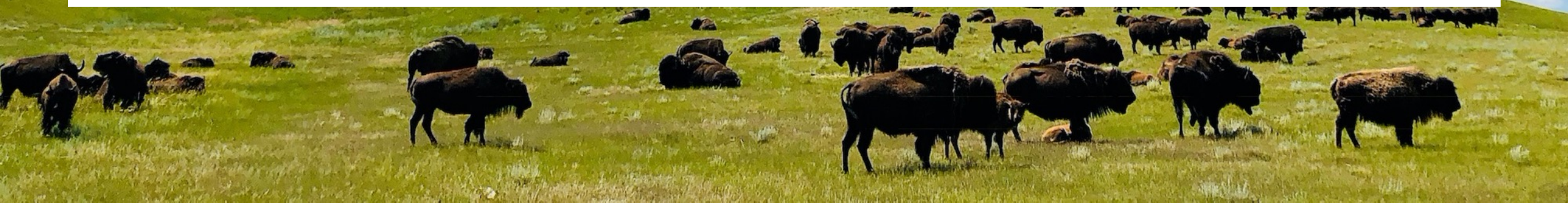




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Geotourism is tourism that sustains or enhances the geographic character of a place, its environment, culture, aesthetics, heritage, and the well-being of its residents. Geotourism encompasses a range of travel including culture and heritage, history, food, nature, adventure, the outdoors, water, music, and arts.





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*Lewis and Clark
Trust, Inc.*





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How does Geotourism work?

1. Brings together different destination stakeholders (local/state/national government, heritage, conservation, CVBs, tourism companies, and residents)
2. Develops a common vision for sustainable tourism development and commitment to action
3. Develop MapGuide and other marketing tools using user-generated content that tells local stories from a local perspective



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Geotourism Program Objectives

1. A strong and active community of public and private stakeholders working to conserve the land and legacy of the LCNHT
2. Increased domestic and international awareness of the trail legacy and its tourism assets
3. Thriving tourism communities with visitors that appreciate their authentic sense of place
4. **Strong participation of Native American tribes along the Trail, sharing their stories with travelers and leveraging tourism in a way that is compatible with their goals and sentiments**



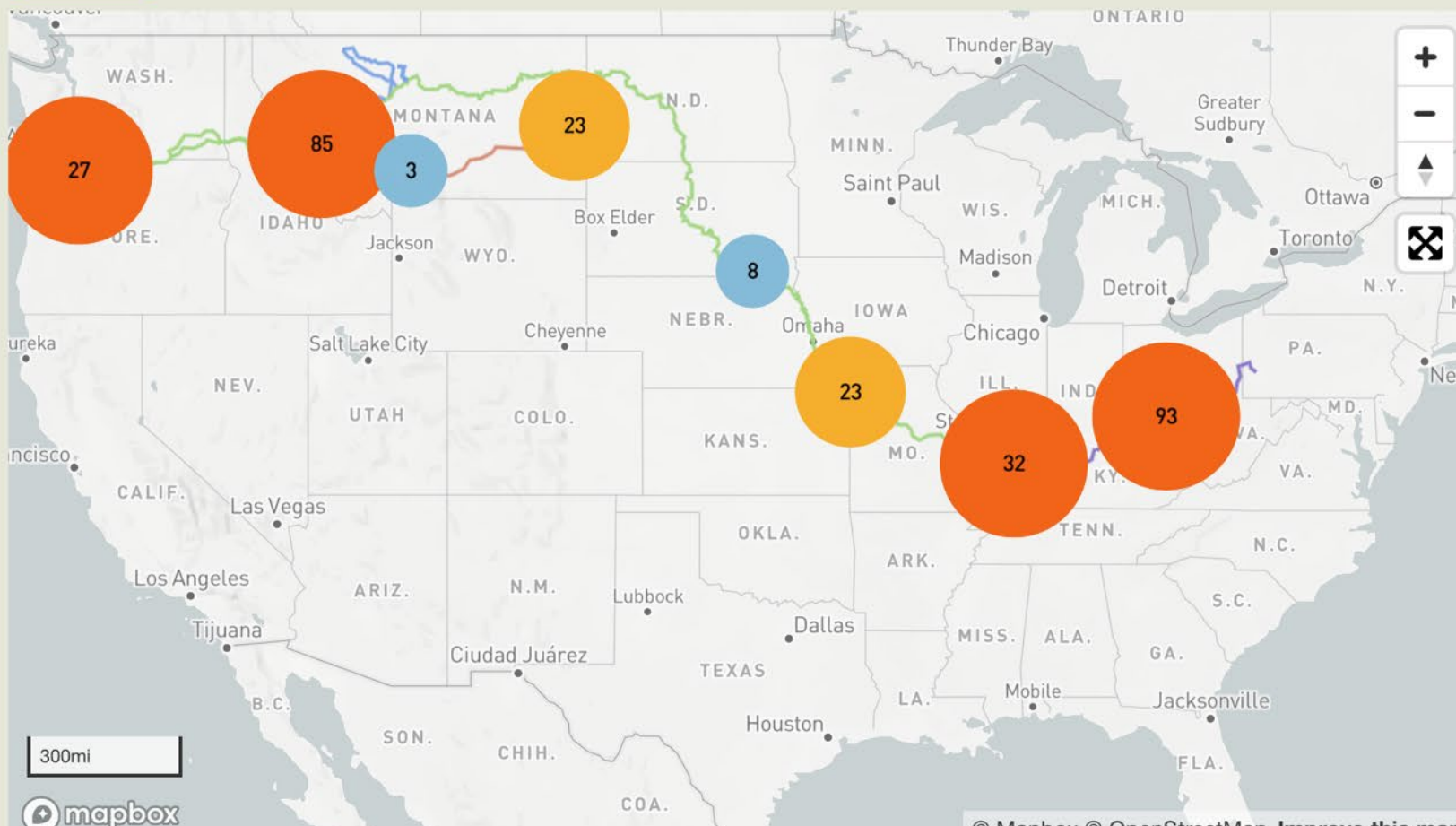


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Explore by Region

Filter



Ohio River

Indiana, Kentucky, Ohio, West Virginia, and Pennsylvania

Missouri Traverse

Illinois, Kansas, Nebraska, Missouri, Iowa

Great Plains

North and South Dakota

Plains to Peaks

Montana and Idaho

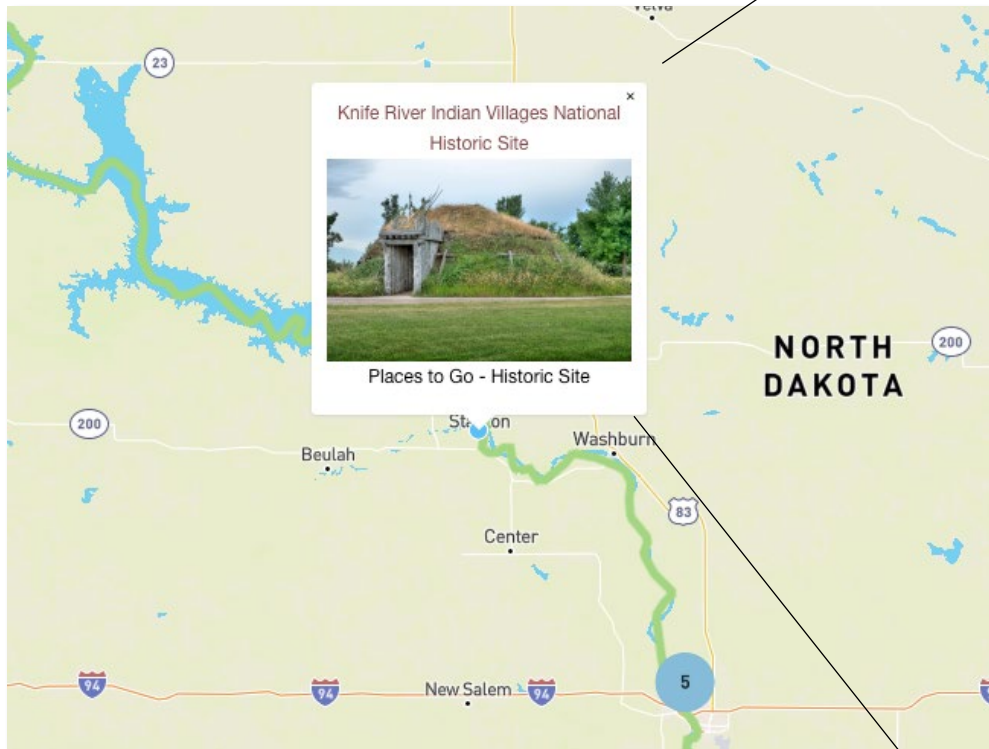
The Columbia River

Oregon and Washington



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Knife River Indian Villages National Historic Site

Imagine a busy earthlodge village full of life and excitement. Women sitting on platforms singing to their gardens, girls playing with homemade leather dolls, boys practicing with their first bow and arrow, old men smoking tobacco and laughing at each other's stories.

You see faces from across North America and even the world. You hear Hidatsa and Mandan and maybe even Lakota, English, French, or German. You smell corn boiling in a clay pot, sage smoke filling the air, and sweet wildflowers blowing in from the prairie.

Or perhaps you hear the howling winds of a winter blizzard. Thick wood smoke stings your eyes and cold air nips at your nose but the thick buffalo robe around your shoulders keeps you warm. Strange visitors enter the earthlodge bringing gifts of tobacco and in return ask for information of the land to the west.

This is the sense that is created as you hike one of the many trails within the park, which has three village

Contact Information

Darian Kath - Knife River Indian Villages National Historic Site
Reservations:
(701) 745-3300

Address:
564 County Road 37 PO Box 9
Stanton, ND 58571 US

[VISIT WEBSITE >](#)



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How Can you get Involved?

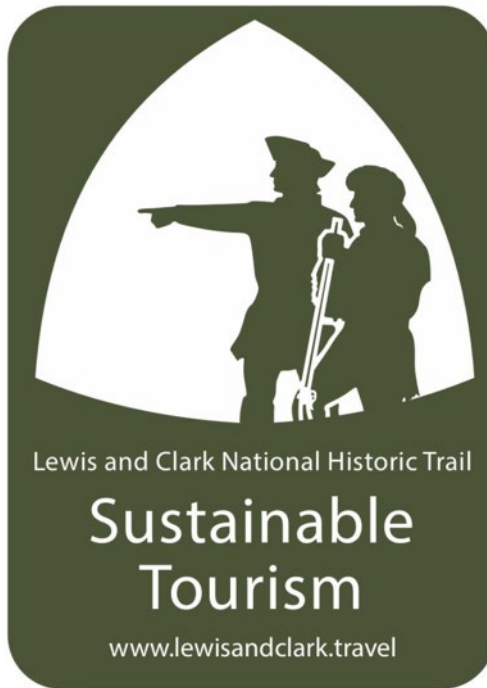




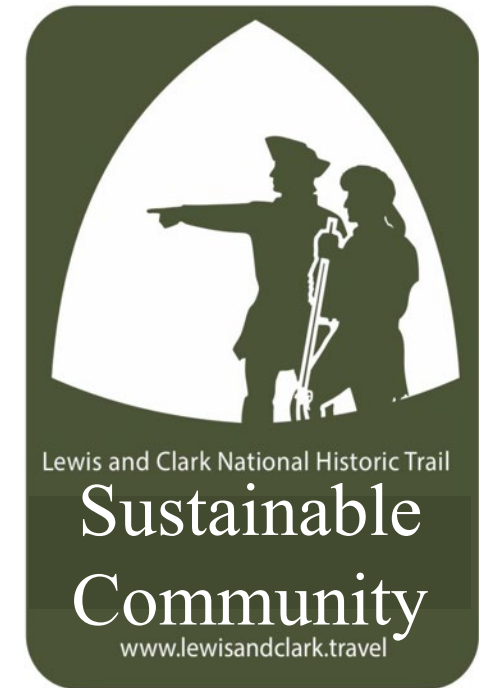
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1. Community Partner Program



2. Sustainable Tourism Program



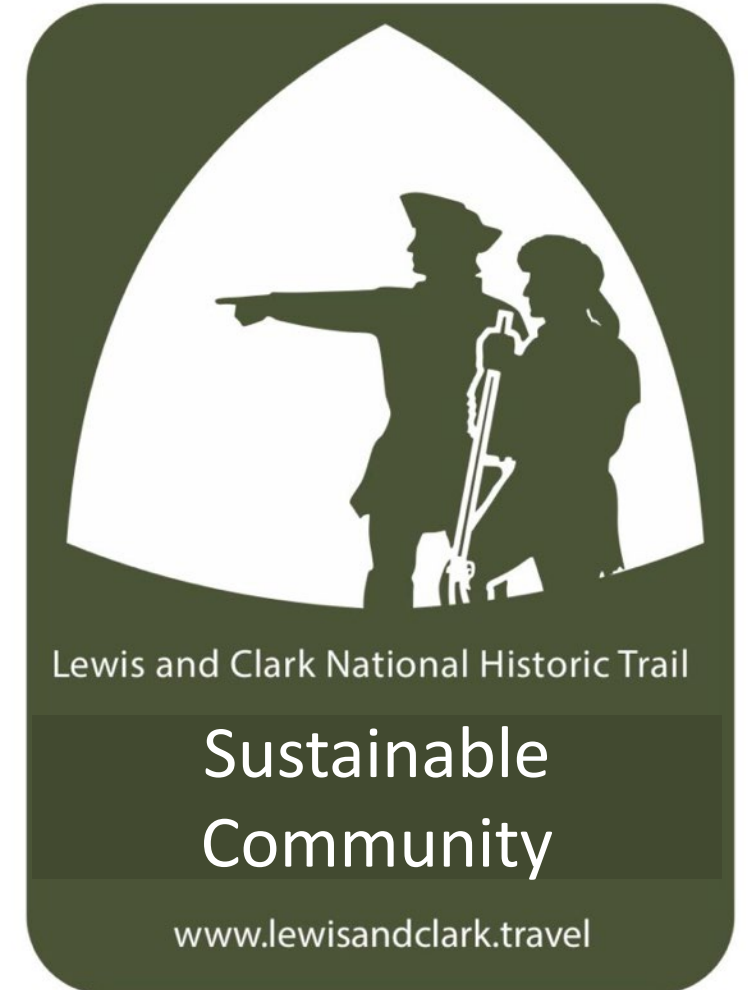


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Community Partnership Program Goals

- Educate local residents about the Trail;
- Build community-based constituencies of people who feel connected to the Trail;
- **Engage active participation in sharing the sites, attractions, heritage, and stories that make the region unique;**
- Improve destination marketing and tourism promotion for participating communities;
- Encourage communities to develop their own projects that support the objectives of the Geotourism program, such as volunteer events, festivals, and other events.





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Community Partnership Program Criteria

1. Community is located on the trail (within 20 +/- miles)
2. Participation in the program is endorsed by official community/tribal cultural OR tourism agency
3. Community showcases—or intends to showcase—its connection to the trail



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Community Partnership Benefits

Destination Marketing

- ✓ Promotion on www.lewisandclark.travel website and other LCNHT communications channels;
- ✓ Recognition as LCNHT Community through digital badge for community destination;
- ✓ In-destination signage;
- ✓ Press release distributed in conjunction with Geotourism program.

Increased Community Engagement

- ✓ Opportunities for residents to share stories about their place and local narratives about Lewis and Clark through LCNHT website;
- ✓ Enhanced partnership with National Park Service and other Geotourism Program supporters;
- ✓ Connection to other LCNHT Communities.



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About

Get Involved

About the Geotourism Project

Frequently Asked Questions

Project Partners

Geotourism Stewardship Coalition

Get Involved

The Lewis and Clark National Historic Trail recognizes the hundreds of communities and countless residents along the length of the trail that appreciate and celebrate their connection to the Lewis and Clark National Historic Trail.

The Geotourism program has created two programs for residents and communities to leverage their connection to the program to benefit from tourism along the Trail. The Lewis and Clark Trail Partner Community Program designates official communities along the route and provides tools for them to use tourism to engage residents and facilitate economic development through tourism; the Trail Supporter Program provides tools for local businesses and points of interest to market themselves through this website and associated programs.



Partner Community Program

The Lewis and Clark National Historic Trail runs through eleven states and crosses hundreds of communities, large and small.

Cities, towns, counties and tribal communities along the length of the trail are invited to participate in the Lewis and Clark National Historic Trail Community Program.

The program is designed to assist communities with economic development through tourism while engaging residents to see the Trail as a resource and an asset.

[Become a Lewis and Clark National Historic Trail Partner Community>](#)



About

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About the Trail

"The Lewis and Clark Expedition is more than the story of two men. It is the story of many: individuals and groups, military men and scientists, a president and a slave, women and men, French-speaking boatmen and American Indians. It is a story of loss and hope. It is a story of changes that began in 1803 and that continue today." ~ U.S. National Park Service

The Lewis and Clark National Historic Trail, administered by the National Park Service, is more than 4,900 miles long, traversing sixteen states and many tribal lands, along the historic route of the expedition. Lewis and Clark National Historic Trail was designated by Congress to commemorate the 1804 to 1806 Corps of Discovery expedition through the identification; protection; interpretation; public use and enjoyment; and preservation of historic, cultural, and natural resources associated with the expedition and its place in U.S. and tribal history. This epic journey contributed significant scientific knowledge and profound political, social, economic, cultural, and environmental changes to the peoples and landscapes of the North American continent.



Get Started

If you meet the criteria described above, you are invited to become a Lewis and Clark National Historic Trail Community Partner.

To get started, complete the form below. Applications are reviewed as they are received. If you have any questions or for more information about the program, you can contact the Lewis and Clark National Historic Trail Geotourism Program by email at info@lewisandclarktravel.com.

Name of your community *

Proximity to Trail *

Is your community situated in close proximity to the Lewis and Clark National Historic Trail or a site closely associated with the Lewis and Clark Expedition?

Evidence of Community Support *

Enter the name, title, and contact information for the person your community designates as the official point of contact for both the Sustainable Tourism Project and for members of the public interested in experiencing communities along the trail.

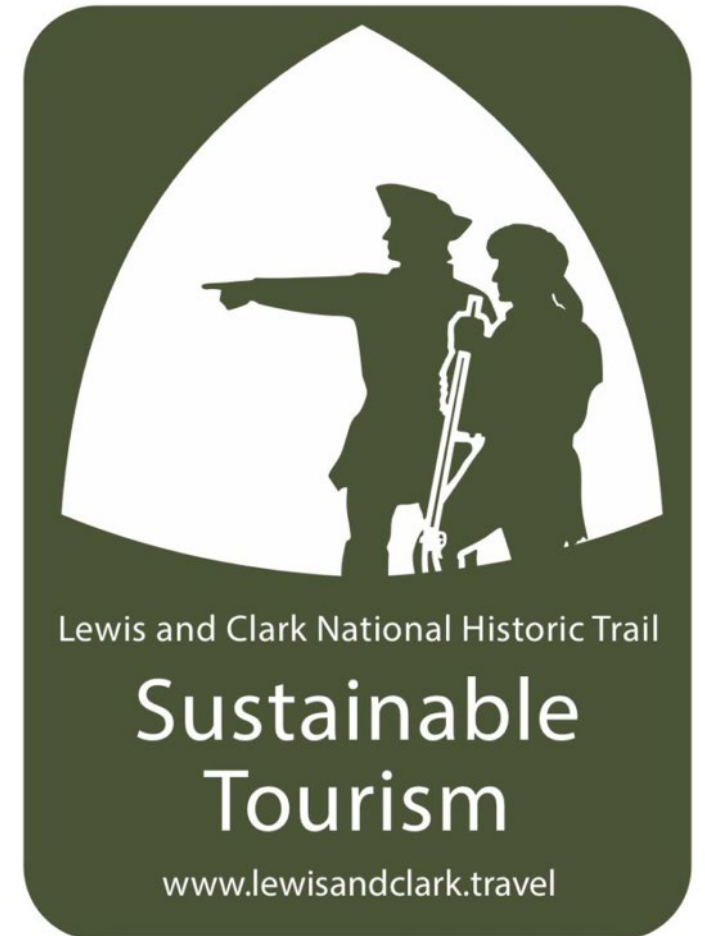


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Sustainable Tourism Program Goals

- Build community-based constituencies of people who feel connected to the Trail;
- Engage active participation in sharing the sites, attractions, heritage, and stories that make the region unique;
- **Grow local economies and increase the tourism multiplier in communities along the trail**
- Linking past/history to current traditions and culture





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Benefits

- Businesses, attractions, and points of interest who participate in the Sustainable Tourism program will be featured on this website.
- You will have the ability to create your own page, upload your own content, and edit it at your convenience.
- Approved participants will then receive an official Lewis and Clark National Historic Trail Sustainable Tourism decal to display at their storefront or other public area, as well as a digital badge to add to their website or social media channels.



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What Can Be Nominated to the Site?

- Locally owned and family businesses
- Events, ceremonies, and festivals
- Cultural experiences such as heritage sites, museums, theaters, music,
- Artist studios and galleries, craft workshops, and shops featuring handmade items
- Operators of outdoor experiences such as rafting, hiking, biking, hunting
- Historic sites such as trails, old homes, or places that features local architecture
- Scenic routes including hiking trails, bike routes, water ways, birding trails
- Local artist or artisan, storyteller, outdoor guide or historian



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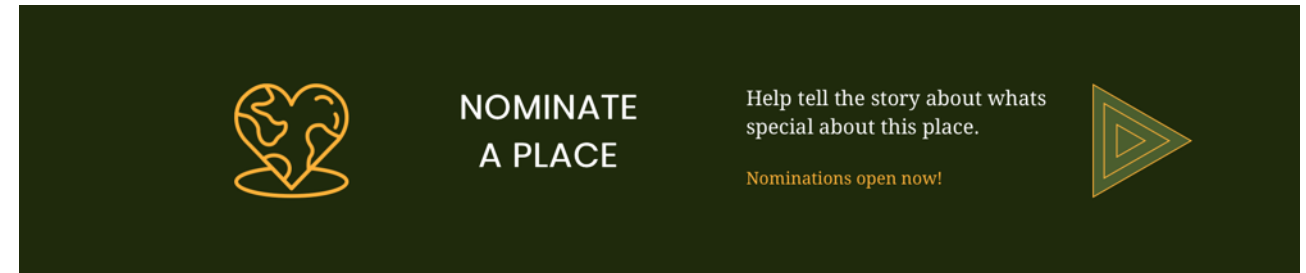
Get Started

Step 1: Go to lewisandclark.travel

Step 2: Click “nominate a place”

Step 3: Register for the site

Step 4: Verify Email – be sure to check your junk mail folder if it is not in your inbox



Sign In

Sign in to nominate businesses, destinations, and other points of interest to be included on this site. If you already have an account, sign in using the form below to view and edit your existing nominations or to create a new nomination. If this is your first time using the site, click “New Account” below to create a new account.



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Get Started

Step 1: Go to lewisandclark.travel

Step 2: Click “nominate a place” **Step 3:** Register for the site

Step 4: Click verification email

Step 5: Return to sign-in page and sign in

Step 6: Click “Start a New a Nomination”


Step 7: Complete online form

DASHBOARD // NOMINATION GUIDELINES

Dashboard

Welcome! A list of all of the nominations you have submitted is below. To create a new nomination, [click here](#). Please note that prior to being published, your nomination will be reviewed by an editor to ensure that it adheres to the nomination guidelines for the site. [Click here](#) to review nomination guidelines.

[Start a New Nomination](#)



derek3787

[Nomination Guidelines](#)

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YOUR NOMINATIONS

You don't have any nomination. [click here](#) to add.

TITLE	STATUS	ACTIONS
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[Home](#) | [Places To Go](#) | [Things To Do](#) | [Where To Stay](#) | [Plan Your Trip](#)

Add Nomination

Complete the form below to submit the nomination. Enter the content below as you would like it to be displayed on the website. Please note that prior to being published, your nomination will be reviewed by an editor to ensure that it adheres to the nomination guidelines for the site. [Click here](#) to review nomination guidelines. If the editor has any questions about the nomination, they will contact you at the email address you used to register for the site.

Field below marked with * are required. You will be unable to submit the nomination if these are left blank.

Title *

Content *

Please take a couple paragraphs to describe your site, what makes it unique/appealing, and what travelers should know about visiting.

Paragraph ▾ B I [List Icons] [Quote Icon] [Link Icon] [Image Icon]

Visual Text



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How else can Lewis and Clark National Historic Trail
support tourism in your community?



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Thank you

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