

## **Opportunities and Resources**

## American Indian Alaska Native Tourism Association March 3, 2020

Courtney Spearman

Design

Cheryl Schiele
Folk & Traditional Arts

### Agenda





- 1. Arts Endowment Background
- 2. Grants for Organizations
- 3. How to Apply
- 4. National Heritage Awards/CIRD

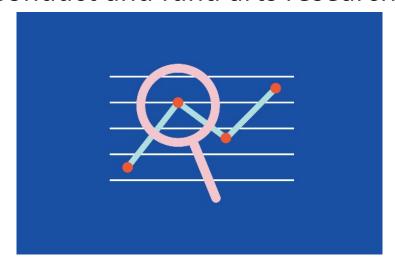


#### What does the National Endowment for the Arts DO?

Award grants



Conduct and fund arts research



Manage national initiatives



Offer free art and culture resources



CHALLENGE AMERICA	Extend reach of arts to underserved communities; Project types include guest artist, public art, cultural tourism projects	\$10,000	Annual Deadline: April
GRANTS FOR ARTS PROJECTS	Creation, presentation/ exhibition, education, and services to the field	\$10,000- \$100,000	2 Annual Deadlines: February and July
OUR TOWN	Arts/culture-driven community development, creative placemaking; Requires partnership	\$25,000- \$200,000	Annual Deadline: August

- Eligible entities: 501c3 nonprofit organizations (3-year history), units of government, federally recognized tribes
- 1:1 Match required: in-kind or cash

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Artist Communities Literature Visual Arts

Arts Education Local Arts Agencies Research

Dance Media Arts Presenting &

Multidisciplinary
Design Museums Works

Folk & Traditional Music Theater

Arts Opera

Musical Theater



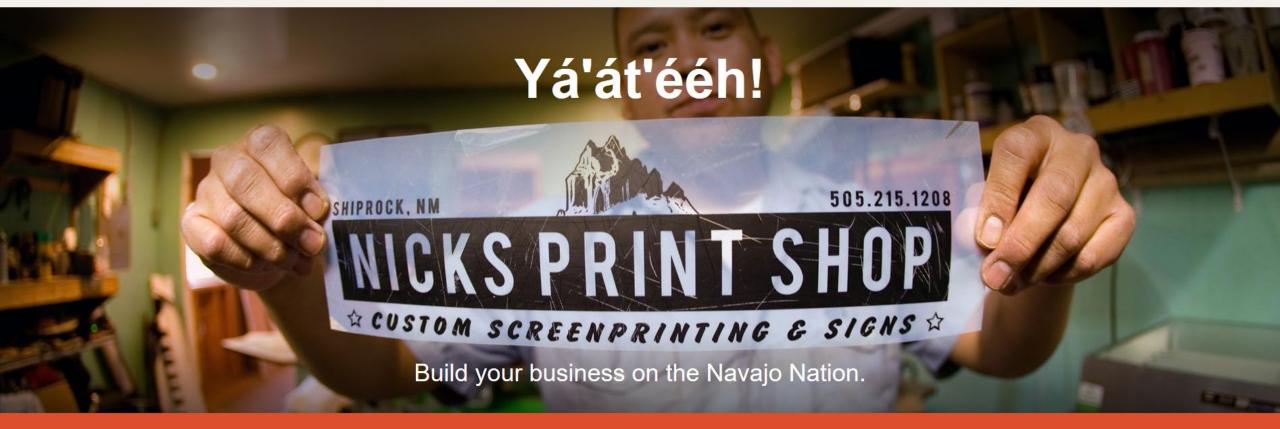












Navajo Business Toolkit Catapult Design \$20,000 Denver, CO







# HOW DO YOU SAY "ENTREPRENEUR" IN NAVAJO?

Native American Entrepreneurship Catapult Design \$20,000
Denver, CO









**INDICATE TO ENHANCE THE** SELF-AWARENESS AND SELF-RESPECT OF EASTERN KENTUCKY AND ALL OF APPALACHIA.

Traditional Music Project Appalshop, Inc. Whitesburg, KY \$10,000

## wmmt88.7 MOUNTAIN COMMUNITY RADIO WHITESBURG, KENTUCKY

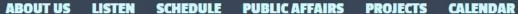














#### Mtn. News: Local. Regional & National News

In this episode we bring you a medley of local, regional, and national news: from voting predictions as caucus season begins, to an inaugural meeting between mine agencies in an attempt to tackle black lung. And, from the Appalshop Archive, in honor of Black History Month, we'll bring you audio from the late blues musician, Nat Reese, performing live at Seedtime on the Cumberland in 1993.

Donate







Dancing as One - Trailer



More from kostas lekkas

Autoplay next video

11 months ago | More

Dancing as One City of Tarpon Springs Tarpon Springs, FL \$20,000 / \$10,000









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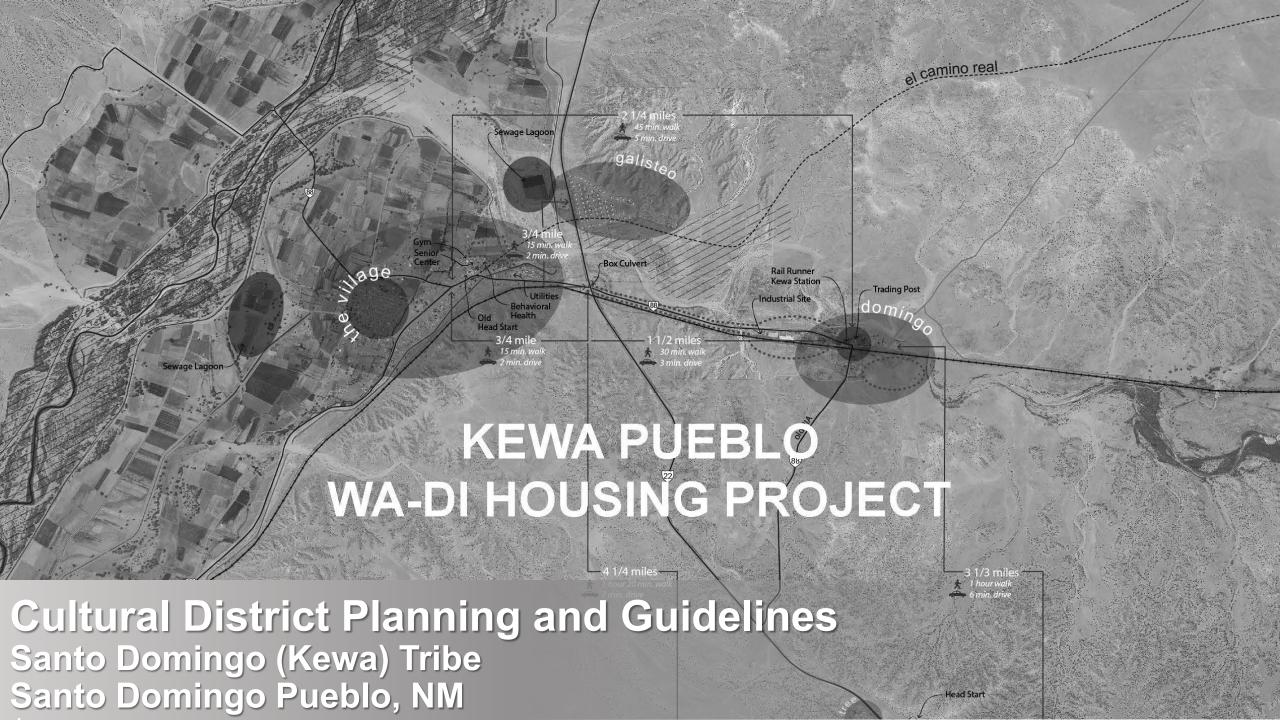


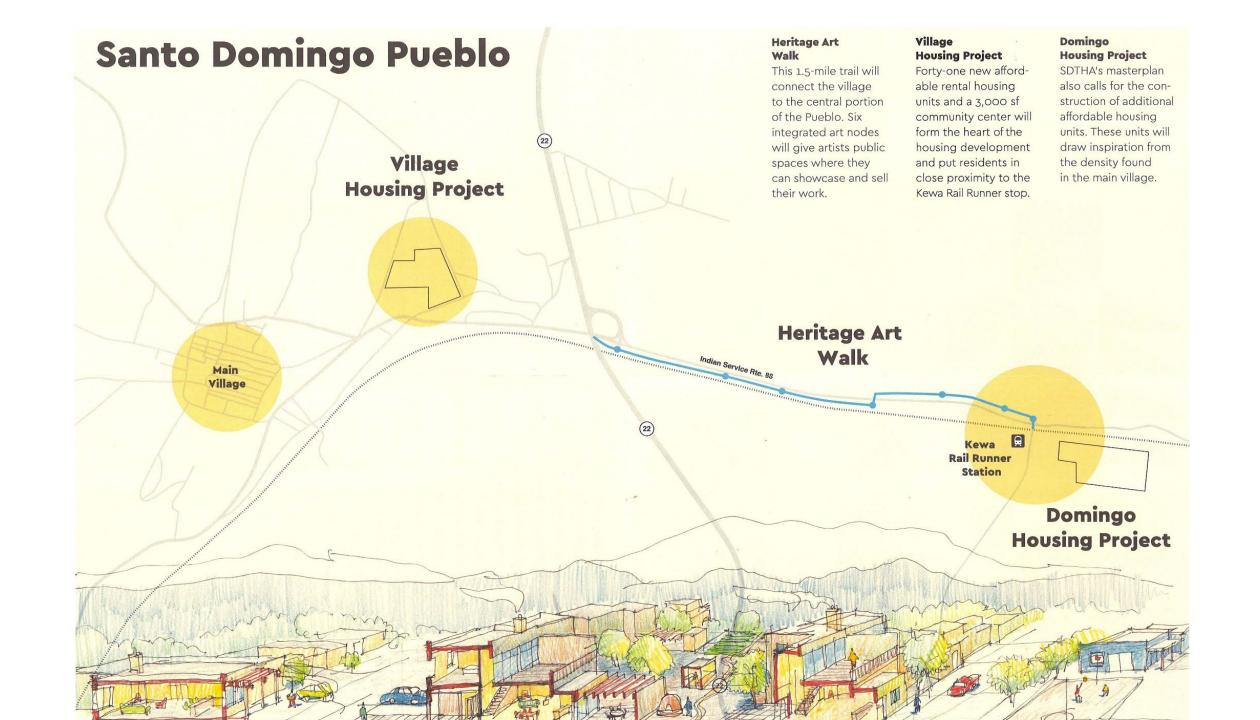




Design for Pow wow grounds + Artist space
Thunder Valley CDC
Pine Ridge Reservation, SD
\$75,000

















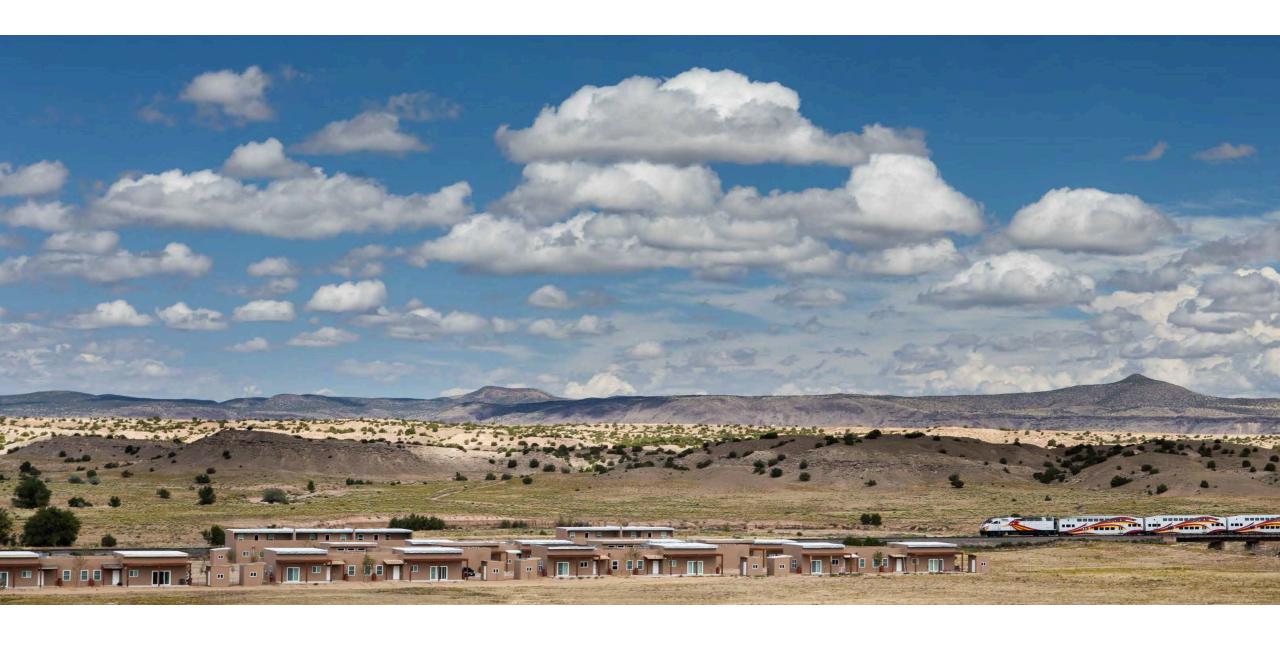


NEA - Ourtown Grant	\$100,000
• Enterprise Community Partners	
- Enterprise Rose Architectural Fellow	\$300,000
- Collaborative Action Grant	\$5,000
- Green Communities Grant	\$10,000
- Section 4 Capacity Grant	\$50,000
- Section 4 Capacity Grant	\$100,000
National Park Service	\$50,000
ArtPlace America	\$498,000

#### **Permanent Sources of Funds**

LIHTC Investment   Equity	\$7,425,956
MFA Home Loan	\$307,500
• FHLB Dallas (Grant) - Century Bank	\$287,000
• NAHASDA (Loan)	\$580,865
NAHASDA (Grant)	\$446, 818

Total \$9,048,139



# **Applicant Eligibility**

### Organizations:

- Nonprofit organizations
- Colleges & universities
- Local arts agencies
- Official units of state or local government
- School districts
- Federally recognized tribal communities or tribes

Three-year history of arts programming

1-to-1 non-federal cost share/match (minimum)

Meet reporting requirements

Only one application to Art Works and/or Challenge America per organization per year

# What the Arts Endowment Does Not Fund

General operating support

Creation of new organizations

Academic degrees

Facility construction, purchase, or renovation

Individuals (except in literature and honorifics)

Individual schools

Commercial, for-profit enterprises

Fiscal sponsors

# Application Review (GAPs)

**Application Deadline** 

February or July 2019

Panel Review

Summer or Fall 2019

National Council on the Arts Approval

October 2019 or March 2020

Award Notification

November 2019 or April 2020

**Project Start** 

January or June 2020



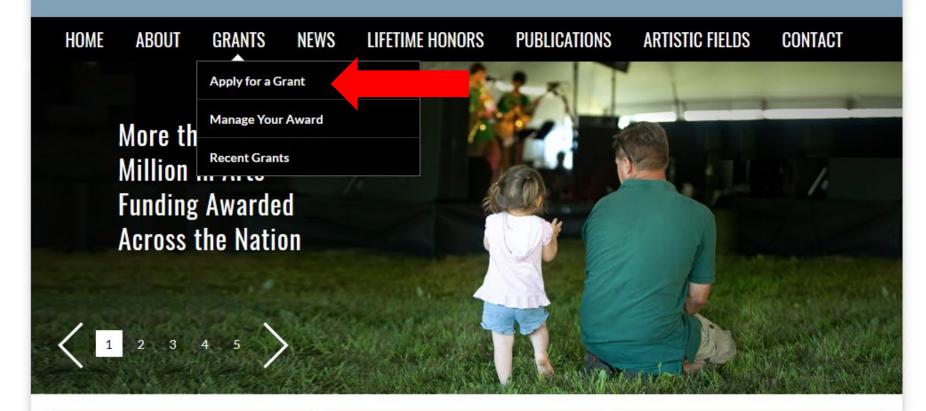
https://www.arts.gov/



The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.



Q





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NATIONAL INITIATIVES





# **Application Process**

### Part 1: Submit the SF-424 (short form) to Grants.gov

- The appropriate form can be found via a direct link at www.arts.gov on the guidelines page for the discipline you are applying for
- Submit at least 10 days before the posted deadline in case of issues

### Part 2: Submit application materials via the Applicant Portal

- Your application narrative, budget information, and work samples
- Each program has an Instructions PDF available on www.arts.gov with detailed guidelines

Guidelines webinars and tutorials designed to assist you are archived on our website.

# Helpful Hints

- Complete grants.gov and sam.gov registrations ASAP Contact staff with questions
- Watch webinars
- Look at previously awarded grants
- Read the sample application narratives
- Request feedback

## National Heritage Fellowships

- Nation's highest honor in the folk and traditional arts.
- 440 National Heritage Fellowships have been awarded to artists in 50 states and 4 U.S. territories.
- Up to 9 National Heritage Fellowships are awarded annually. One of the nine is for the Bess Lomax Hawes Award.
- Nominations may be for an individual or a group (duo or ensemble), but NOT an incorporated organization.
- Deadline is late July 2020



1986 National Heritage Fellow, Helen Cordero, Pueblo Potter
Photo by Tom Pich

## Selection Criteria for Fellowships



National Heritage Fellowship Award Medals

Artistic excellence

Significance within the particular artistic tradition

 Contributions to living cultural heritage







## Citizens' Institute on Rural Design (CIRD)



The Citizens' Institute on Rural Design™ is a National Endowment for the Arts leadership initiative in partnership with the Housing Assistance Council and buildingcommunityWORKSHOP.

## Register Now for Webinar I: Predevelopment and Fundraising

So you've got a design idea – now where do you start? Tune in on Feburary 18th to CIRD's first webinar on pre-development and fundraising to learn about the crucial first steps in starting a design project.

Read more

#### From the Blog





#### **Stay Connected**

#### **Email Newsletter**

Sign-up for email updates about workshops, resources and other news.

www.rural-design.org





**entry** arts.gov

# Thank You!

Courtney Spearman
Design Specialist
spearmanc@arts.gov
202.682.5603

Cheryl Schiele
Folk & Traditional Arts Specialist schielec@arts.gov
202.682.5587