AIAN NH Businesses
American Indian, Alaska Native, Native Hawaiian

Businesses in the U.S.

30,900,293
Non-Native Owned Businesses in U.S.

154,350
AIAN NH Businesses (.5 percent)

40,618
AIAN NH Hospitality Businesses (26 percent)

$14 Billion
(Annual Sales)
AIANNH Hospitality Businesses
American Indian, Alaska Native, Native Hawaiian

113,732
Non-Tourism

40,618
Tourism

30,900,293
Non-Native Owned Businesses in U.S.

154,350
AIANNH Businesses

40,618
AIANNH Hospitality Businesses (26 percent)

$14 Billion
(Annual Sales)
AIANNH Sales & Revenue
American Indian, Alaska Native, Native Hawaiian

$14 Billion
(Annual Sales)

30,900,293
U.S. Businesses

154,350
AIANNH Businesses (.5 percent)

40,618
AIANNH Hospitality Businesses (26 percent)

$14 Billion
(Annual Sales)
**Business Type**  
AIANNH Hospitality Businesses

- Accommodation and food services (15,771) - 39%
- Retail trade (12,853) - 32%
- Arts, Entertainment & Recreation (7,104) - 17%
- Accommodations & Food Services (4,890) - 12%

- Accommodation and food services
- Arts, entertainment, and recreation
- Retail trade
- Transportation and warehousing
Business Type (Annual Sales)
AIANHH Hospitality Businesses

- **Retail Trade**: $7.79 billion (56%)
- **Transportation & Warehousing**: $2.73 billion (19%)
- **Accommodation & Food Services**: $2.51 billion (18%)
- **Arts, Entertainment & Recreation**: $0.94 billion (7%)
Business Type (Jobs)
AIANHH Hospitality Businesses

- Accommodations & Food Services: 39%, 45,756 jobs
- Retail Trade: 29%, 34,689 jobs
- Transportation & Warehousing: 22%, 26,240 jobs
- Arts, Entertainment & Recreation: 10%, 11,167 jobs

- Arts, entertainment, and recreation
- Transportation and warehousing
- Retail trade
- Accommodation and food services
Employees vs. Self-Employed
AIANNH Hospitality Businesses

- 33,300 Self-Employed
- 7,318 Firms w/ Paid Employees

82% Self-Employed
18% Firms w/ Paid Employees
Employees vs. Self-Employed
AIANNH Hospitality Businesses

- **Firms w/ Paid Employees**
  - Transportation and warehousing: 16%
  - Retail trade: 43%
  - Arts, entertainment, and recreation: 8%
  - Accommodation and food services: 33%

- **Firms w/o Paid Employees**
  - Transportation and warehousing: 44%
  - Retail trade: 29%
  - Arts, entertainment, and recreation: 20%
  - Accommodation and food services: 8%

- **Retail trade** and **accommodation & food services** sectors were more likely to employ workers.
- **Transportation & warehousing** and **arts, entertainment & recreation** sectors were more likely to be self-employed.
## Performance
### AIANNH Hospitality vs. All Hospitality

<table>
<thead>
<tr>
<th></th>
<th>Average Number of Employees</th>
<th>Average Wage per Employee ($1,000)</th>
<th>Average Sales per Company ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Companies</td>
<td>5.0</td>
<td>$ 27.6</td>
<td>$ 958.4</td>
</tr>
<tr>
<td>Native-Owned</td>
<td>2.1</td>
<td>$ 26.1</td>
<td>$ 343.8</td>
</tr>
</tbody>
</table>

- Native-owned tourism firms were smaller in scale than other U.S. tourism companies
Performance (Annual Sales)
AIANNH Hospitality vs. AIANNH All

$1.91 million (average)
AIANNH, Tourism

$1.48 million (average)
AIANNH, All
Performance (Employees)
AIANNH Hospitality vs. AIANNH All

11.6 Employees (average)
AIANNH, Tourism

8.8 Employees (average)
AIANNH, All
Performance (Growth)
AIANNH Hospitality vs. AIANNH All

AIANNH Firms (Hospitality)
$11.7 billion (2012)
$14.0 billion (2017)
+19.1%

AIANNH Firms (All)
$47.0 billion (2012)
$50.4 billion (2017)
+7.3%
Thank You

Daniel Nāhoʻopiʻi
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