



ECONOMIC IMPACT

U.S. INDIGENOUS TOURISM BUSINESSES

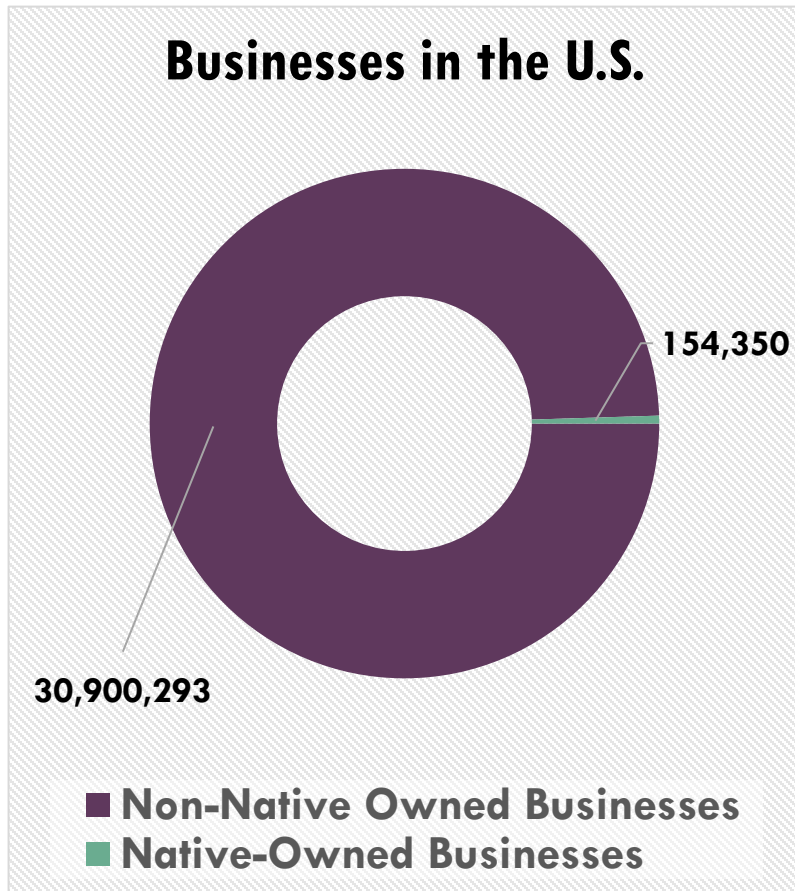


AIANTA
American Indian Alaska Native
Tourism Association



AIANNH Businesses

American Indian, Alaska Native, Native Hawaiian



30,900,293

Non-Native Owned Businesses in U.S.



154,350

AIANNH Businesses (.5 percent)



40,618

AIANNH Hospitality Businesses (26 percent)



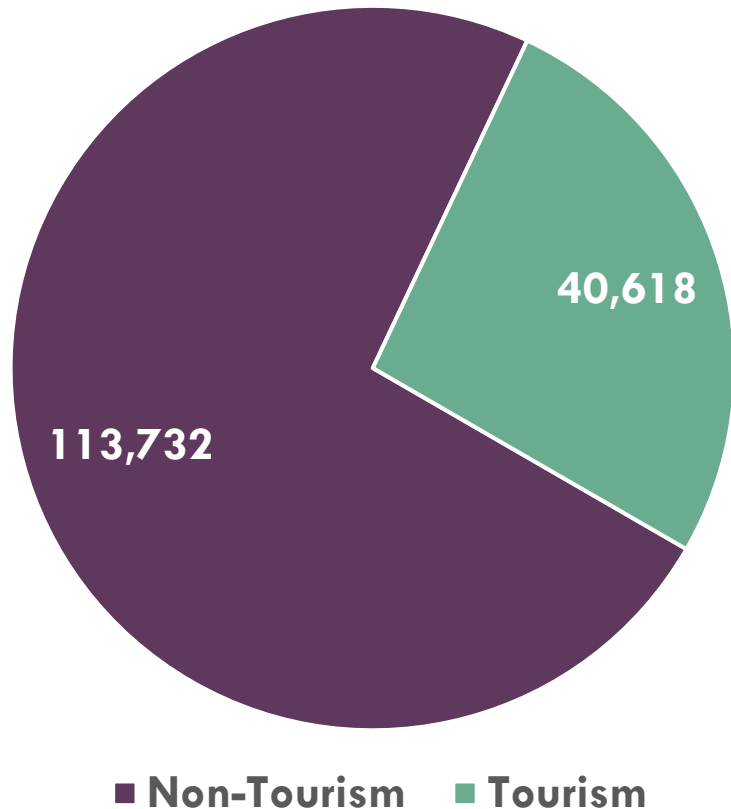
\$14 Billion

(Annual Sales)

AIANNH Hospitality Businesses

American Indian, Alaska Native, Native Hawaiian

AIANNH Hospitality Businesses



30,900,293

Non-Native Owned Businesses in U.S.



154,350

AIANNH Businesses



40,618

AIANNH Hospitality Businesses (26 percent)



\$14 Billion

(Annual Sales)

AIANNH Sales & Revenue

American Indian, Alaska Native, Native Hawaiian

\$14 Billion
(Annual Sales)



30,900,293
U.S. Businesses



154,350
AIANNH Businesses (.5 percent)



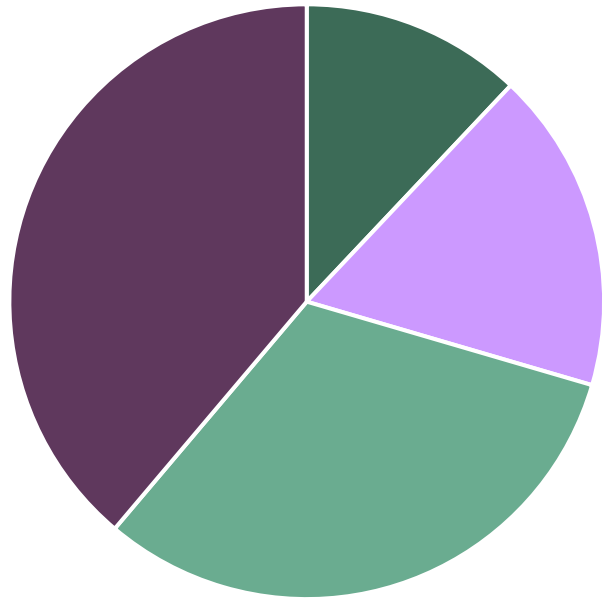
40,618
AIANNH Hospitality Businesses (26 percent)



\$14 Billion
(Annual Sales)

Business Type

AIANNH Hospitality Businesses



- Accommodation and food services
- Arts, entertainment, and recreation
- Retail trade
- Transportation and warehousing

39%

15,771
Transportation &
Warehousing

32%

12,853
Retail Trade

17%

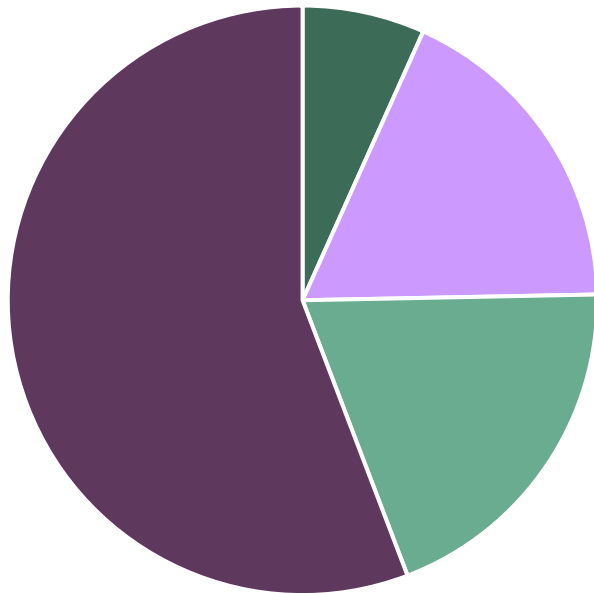
7,104
Arts, Entertainment &
Recreation

12%

4,890
Accommodations &
Food Services

Business Type (Annual Sales)

AIANNH Hospitality Businesses



- Arts, entertainment and recreation
- Accommodation and food services
- Transportation and warehousing
- Retail trade

56%

\$7.79 billion

Retail Trade

19%

\$2.73 billion

Transportation &
Warehousing

18%

\$2.51 billion

Accommodation &
Food Services

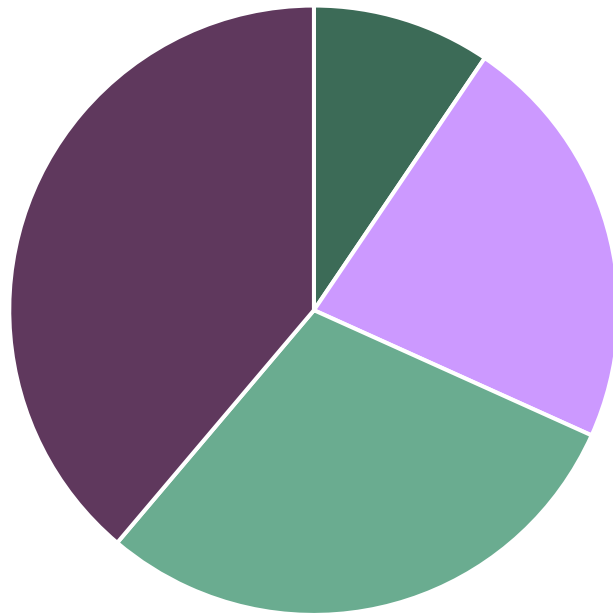
7%

\$.94 billion

Arts, Entertainment &
Recreation

Business Type (Jobs)

AIANNH Hospitality Businesses



- Arts, entertainment, and recreation
- Transportation and warehousing
- Retail trade
- Accommodation and food services

39%

45,756 jobs
Accommodations &
Food Services

29%

34,689 Jobs
Retail Trade

22%

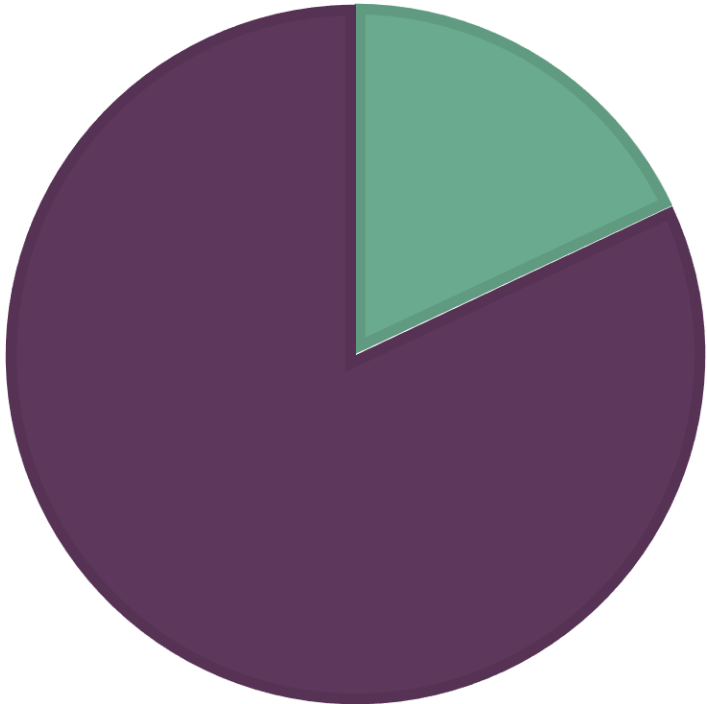
26,240 Jos
Transportation &
Warehousing

10%

11,167 Jobs
Arts, Entertainment &
Recreation

Employees vs. Self-Employed

AIANNH Hospitality Businesses



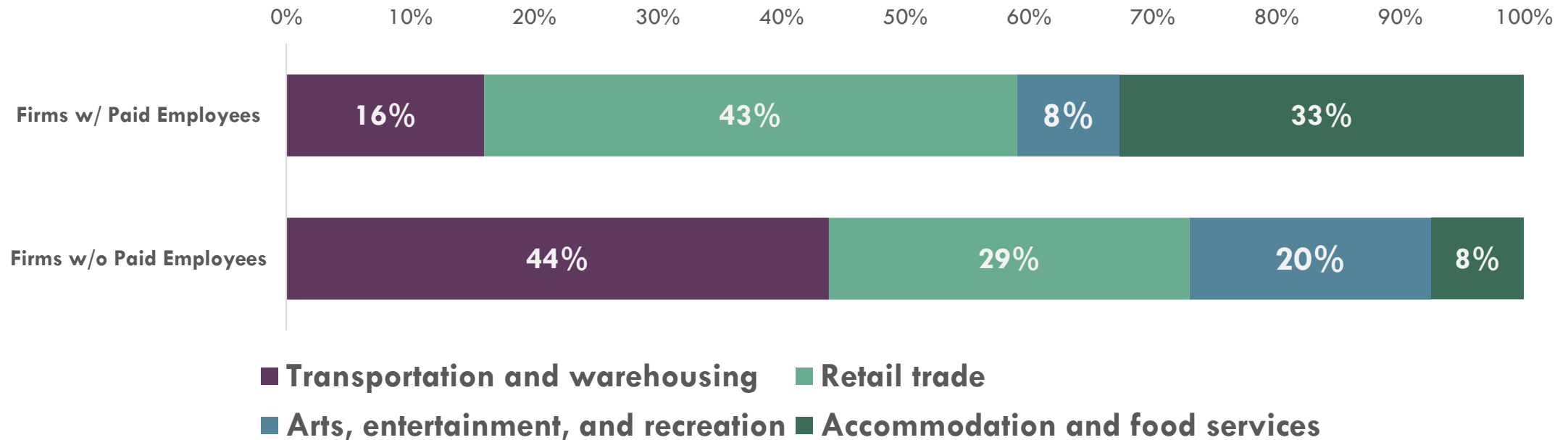
- Firms w/ Paid Employees
- Self-Employed Firms

82% **33,300**
Self Employed

18% **7,318**
Firms w/ Paid Employees

Employees vs. Self-Employed

AIANNH Hospitality Businesses



- **Retail trade** and **accommodation & food services** sectors were more likely to employ workers.
- **Transportation & warehousing** and **arts, entertainment & recreation** sectors were more likely to be self-employed.

Performance

AIANNH Hospitality vs. All Hospitality

	Average Number of Employees	Average Wage per Employee (\$1,000)	Average Sales per Company (\$1,000)
All Companies	5.0	\$ 27.6	\$ 958.4
Native-Owned	2.1	\$ 26.1	\$ 343.8

- Native-owned tourism firms were smaller in scale than other U.S. tourism companies

Performance (Annual Sales)

AIANNH Hospitality vs. AIANNH All

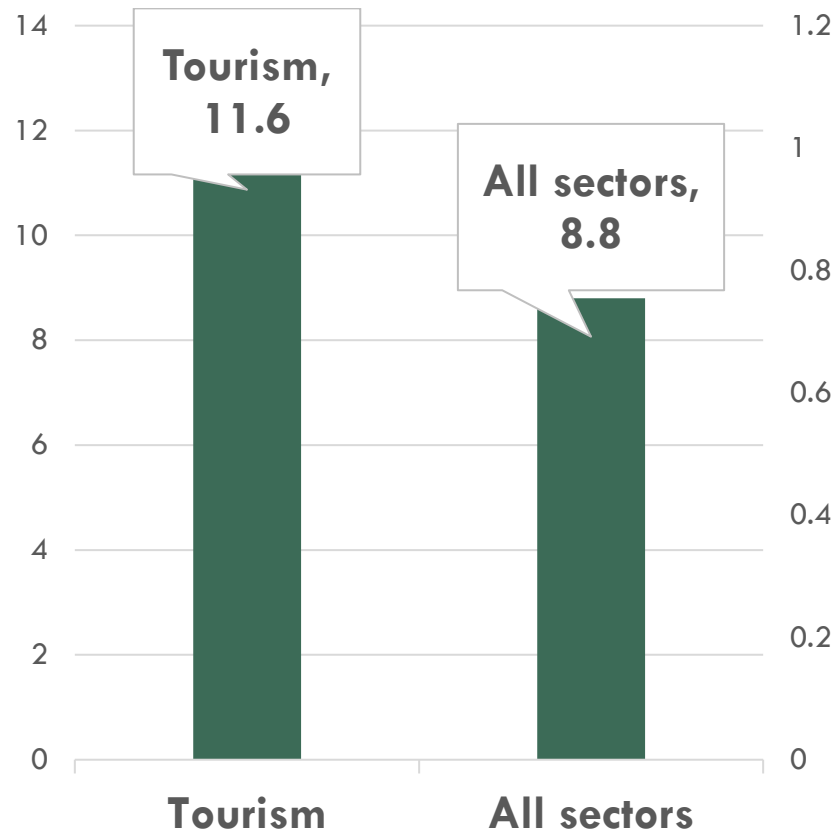


\$1.91 million (average)
AIANNH, Tourism

\$1.48 million (average)
AIANNH, All

Performance (Employees)

AIANNH Hospitality vs. AIANNH All



11.6 Employees (average)
AIANNH, Tourism

8.8 Employees (average)
AIANNH, All

Performance (Growth)

AIANNH Hospitality vs. AIANNH All

AIANNH Firms (Hospitality)

\$11.7 billion (2012)

\$14.0 billion (2017)

+19.1%

AIANNH Firms (All)

\$47.0 billion (2012)

\$50.4 billion (2017)

+7.3%

Thank You



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