



AIANTA
American Indian Alaska Native
Tourism Association

American Indian Alaska Native Tourism Association (AIANTA)

Founded in 1998, AIANTA was established by tribes for tribes to address inequities in the tourism system. Governed by an all-Native board of directors, AIANTA serves as a united voice for the \$14 billion Native hospitality sector. AIANTA's priorities are (1) to provide technical assistance and training, research, and publications to American Indian, Alaska Native and Native Hawaiian communities engaged in tourism and hospitality; (2) to facilitate conversations with the Native communities, federal agencies, non-profit associations, and elected officials on the economic and cultural importance of a healthy hospitality industry; (3) to highlight the importance of visiting authentic Native destinations, including cultural, heritage, historic, and artistic sites; and (4) to generate awareness, interest and demand for these destinations with domestic and international travelers, the travel trade and the media.

AIANTA Mission: To define, introduce, grow and sustain American Indian, Alaska Native and Native Hawaiian tourism that honors traditions and values.

Education & Training

THE AMERICAN INDIAN TOURISM CONFERENCE

AIANTA organizes the only national conference dedicated to Native tourism every October.

GO INTERNATIONAL

This two-day training held every spring introduces tribes and tribal businesses to the international tourism market.

CERTIFICATE PROGRAMS

AIANTA co-produces three cultural tourism certificate programs, each designed for hospitality professionals at different points in their career trajectory.

GWU Certificate Program in Cultural Heritage Tourism

Establish yourself as a tribal tourism leader

SDSU Certificate in Cultural Tourism & Tribal Enterprise (CTTE)

Ideal for entry level tourism professionals

ASU Sustainable Tourism Certificate Program

Emphasizing the importance of sustainable programs in Native tourism

WEBINAR SERIES

AIANTA has teamed up with industry and federal partners to provide a series of webinars on resource development opportunities and other tourism related topics.

Visitor Outreach

TOWN HALL MEETINGS

To identify, advocate for and provide the training needs to support the growth of Indian Country tourism, AIANTA organizes a series of formal listening sessions and information gathering sessions around the country.

DOMESTIC TRADE SHOWS

AIANTA maintains a robust presence at the top Native association trade shows around the nation, including the National Congress of American Indians, the National Center for American Indian Enterprise Development and many more.

INTERNATIONAL MARKETING

AIANTA's international outreach efforts include attendance at key shows in the U.K., Germany and Italy, including the U.S. Travel Association's international trade show, IPW.

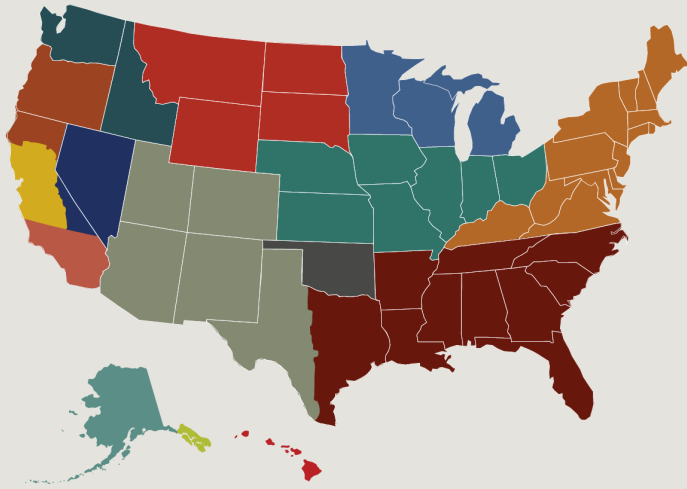
NativeAmerica.travel

NativeAmerica.travel is the leading travel resource for travelers planning a visit to Indian Country. The site features dozens of unique Indian Country experiences and more than 220 Native-owned businesses.

For more info, visit

www.NativeAmerica.travel

AIANTA Representation



Alaska	Midwest	Rocky Mountain
Central California	Northeastern	Southeast Alaska
Central Plains	Northwest	Southeastern
Great Basin	Oklahoma	Southern California
Hawaii	Pacific Northwest	Southwest
International		

Tribal Relations & Partnerships

- American Indian Experiences Along Route 66
- California National Historic Trail
- Desert View Watchtower at Grand Canyon National Park
- Juan Bautista de Anza National Historic Trail
- Leave No Trace
- Lewis & Clark National Historic Trail
- Mount Rainier National Park
- Native American Agriculture Fund

AIANTA Resources

[Cultural Heritage Tourism Planner](#)

[Travel Trade Manual Tourism Planner](#)

[Case Studies in Agritourism](#)

www.ainta.org/publications/

[AIANTA Newsletters](#)

[www.ainta.org/newsletter.](http://www.ainta.org/newsletter)

[AIANTA's Cultural Tourism Funding Opportunities](#)

www.ainta.org/funding-for-cultural-tourism/

[What's New in Indian Country Tourism](#)

www.ainta.org/whats-new-in-indian-country/

[Ten Cultural Tourism Experiences for 2022](#)

www.ainta.org/ten-native-american-tourism-experiences/

[Native American Tours](#)

www.ainta.org/native-american-tours/

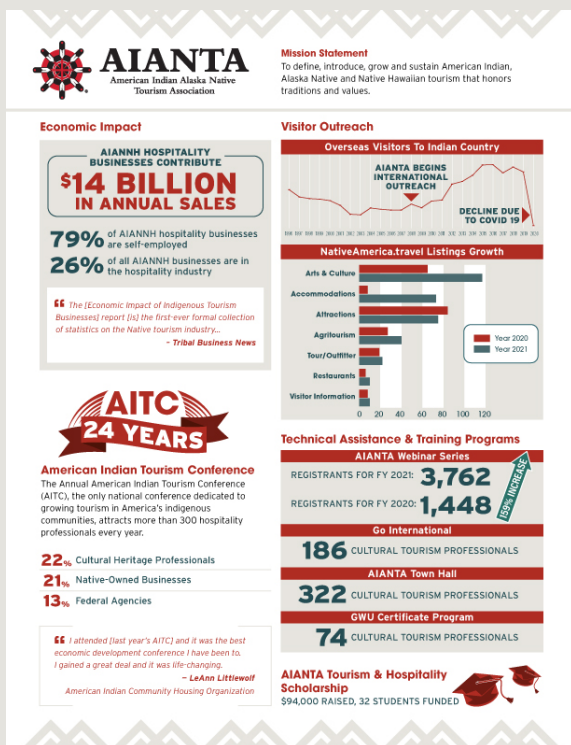
[Shop Native](#)

www.ainta.org/shop-native

About AIANTA

[Download the AIANTA Impact Report at](#)

ainta.org/support-ainta-funding/



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