



**AIANTA**  
American Indian Alaska Native  
Tourism Association



## PROFESSIONAL CERTIFICATE PROGRAMS IN CULTURAL HERITAGE TOURISM

When building a career in tourism, even competitive advantage matters. Expand your knowledge of the Native tourism landscape by earning your certificate in Cultural Heritage Tourism. AIANTA has teamed up with the following esteemed learning institutions to provide targeted hands-on learning opportunities by some of the leading experts in the field.

### **GWU Certificate Program in Cultural Heritage Tourism (Online)**

*Establish yourself as a tribal tourism leader.*

**Begins Fall 2022**

**September 12 – October 30, 2022**

The Professional Certificate Program in Cultural Heritage Tourism offered in partnership with the George Washington University International Institute of Tourism Studies brings together industry experts who help students explore cultural tourism efforts around the world to incorporate in their tourism planning.

### **ASU Sustainable Tourism Certificate Program (Online)**

*Build your long-term sustainable tourism development plan.*

**Begins Spring 2023**

**March 13 - May 2, 2023**

Offered through the School of Community Resources & Development in the Watts College of Public Service and Community Solutions at Arizona State University, Downtown Phoenix, the program will offer a sustainable tourism curriculum with an emphasis on American Indian Alaska Native and Native Hawaiian cultural tourism efforts.

**"I thoroughly enjoyed the different speakers and instructors each week.  
The homework load for each week's classes was very doable, even with my busy schedule.  
I appreciate all the knowledge I gained from this program."**

**– Rilda Means**

*Director of Community Relations & Marketing  
Red Cloud Indian School*

**For more information visit: [aianta.org/cultural-heritage-certificate/](https://aianta.org/cultural-heritage-certificate/) or contact  
Bianca Mitchell, AIANTA Education Manager at [bmitchell@aianta.org](mailto:bmitchell@aianta.org) or (505) 433-2120**