



AIANTA

American Indian Alaska Native
Tourism Association

American Indian Alaska Native Tourism Association (AIANTA)

Founded in 1998, AIANTA was established by tribes for tribes to address inequities in the tourism system. Governed by an all-Native board of directors, AIANTA serves as a united voice for the \$14 billion Native hospitality sector. AIANTA's priorities are (1) to provide technical assistance and training, research, and publications to American Indian, Alaska Native and Native Hawaiian communities engaged in tourism and hospitality; (2) to facilitate conversations with the Native communities, federal agencies, non-profit associations, and elected officials on the economic and cultural importance of a healthy hospitality industry; (3) to highlight the importance of visiting authentic Native destinations, including cultural, heritage, historic, and artistic sites; and (4) to generate awareness, interest and demand for these destinations with domestic and international travelers, the travel trade and the media.

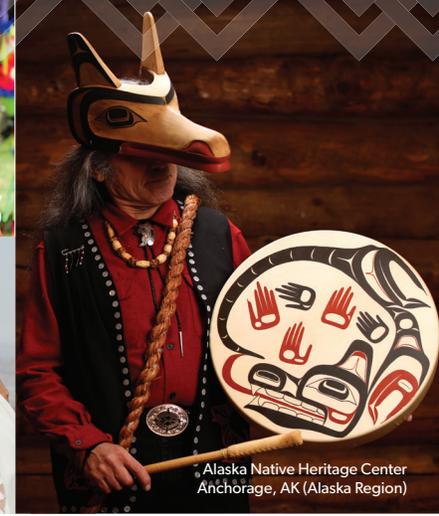
Mission: To define, introduce, grow and sustain American Indian, Alaska Native and Native Hawaiian tourism that honors traditions and values.



Stewart Father's Day Powwow
Carson City, NV (Great Basin Region)



Native Hawaiian: Honi Greeting
(Hawai'i Region)



Alaska Native Heritage Center
Anchorage, AK (Alaska Region)

Visitor Outreach

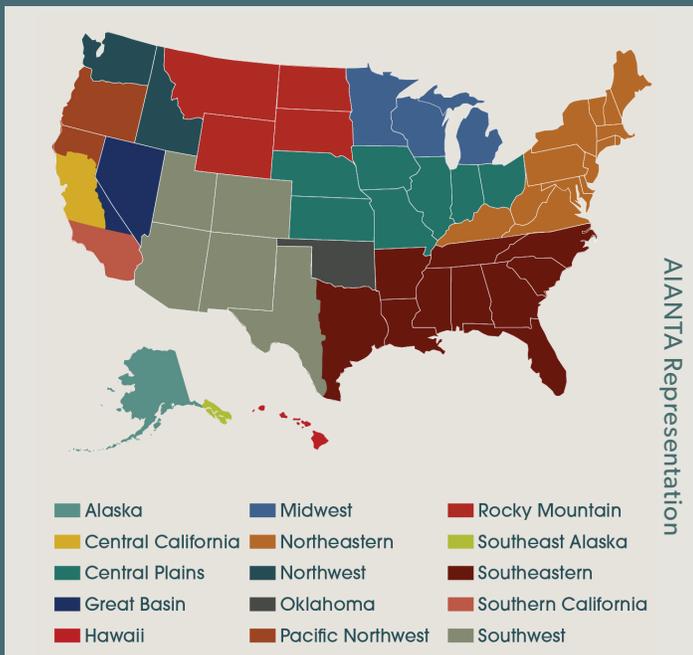
AIANTA maintains a robust presence at the top travel trade shows around the nation, including Go West, IPW, and at Native association meetings including the National Congress of American Indians, the National Center for American Indian Enterprise Development among others. AIANTA's international outreach efforts have included attendance at key shows in the United Kingdom, Germany and Italy, including the U.S. Travel Association's Travel Week and ITB - Berlin.

Tribal Relations & Partnerships

- American Indian Experiences Along Route 66
- California National Historic Trail
- Desert View Watchtower at Grand Canyon National Park
- Juan Bautista de Anza National Historic Trail
- Leave No Trace
- Lewis & Clark National Historic Trail
- Mount Rainier National Park
- Native American Agriculture Fund

Resources

- Discover Native America: NativeAmerica.travel
- AIANTA Newsletters: www.aianta.org/newsletter
- Ten Cultural Tourism Experiences for 2023: www.aianta.org/ten-native-american-tourism-experiences/
- Native American Tours: www.aianta.org/native-american-tours/
- AIANTA Impact Report: www.aianta.org/support-aianta-funding/



Learn More About AIANTA

Scan the QR Code to sign up for our Travel Tradeshow email list for exclusive announcements about our AIANTA Members.

The Best of Indian Country Tourism

Every year, AIANTA recognizes tribal tourism entities that demonstrate an outstanding commitment to showcasing authentic culture, history, heritage and/or the arts in its Excellence in Tourism Industry Awards program. The 2022 awardees are listed below.

Akwesasne Travel Cultural Tourism

Tribal Destination of the Year

The Seneca-Iroquois National Museum's mission is to honor and promote the history and culture of the Seneca/Haudenosaunee (Iroquois) people by collecting and preserving Seneca-Iroquois cultural objects, displaying and interpreting artifacts for the Seneca people and the public, educating people about traditional and contemporary Seneca culture, and revitalizing and promoting the Seneca Nation's changing culture. The museum's collections include over 10,000 objects, 5,000 photographs, and thousands of archaeological materials. The Museum gives serious researchers and artists access to its materials for research.

Oglala Lakota Living History Village

Best Cultural Heritage Experience

The Oglala Lakota Living History Village (OLLHV) is an attraction located near the Badlands National Park in South Dakota. The location is one mile south of Interstate 90 at exit 131 on property owned by the Oglala Sioux Tribe. The village is a depiction of Oglala Lakota's life from a time period of the late 1800s through the 1960s. In the early times of the reservation, Lakota people lived in tipis (Tee Pee), first made of buffalo hides and later canvas. The OLLHV exhibits these types of housing structures utilized by the Lakota People. Visitors can see and learn how these dwellings were maintained and the conditions people lived in. Visitors are guided through the site by Native guides and learn modern-day cultural knowledge. Dance and story presentations are offered and a space for artists to show and sell their work all enhance the experience at the Oglala Lakota Living History Village.

Tatanka Rez Tours

Excellence in Customer Service

Native-owned and operated Tatanka Rez Tourz is based on the Pine Ridge Indian Reservation in southwestern South Dakota. Explore Lakota country and delve deep into the rich culture and history, while enjoying the area's breathtaking vistas. When you visit Tatanka Rez Tourz is dedicated to giving visitors more than just a tour, but a life-changing experience. "We Started with the ideal of providing the visitors whom come to the Reservation to learn a better perspective from the local Lakota people. We have put this into reality, and we are here to service our visitors with a heartfelt handshake, humor and expertise on our past and current living situations." One of the main events of the tour is a visit to Wounded Knee overlook where they do a ceremony to honor the people that lost their lives the day of the massacre. They sing songs during the ceremony because although there is a lot of sadness there, then they rejoice in the fact that they can share their history and honor their fallen ancestors with the public.



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EXPERIENCE NATIVE AMERICA



Oglala Lakota Living History Village
Exit 131 SD Interstate 90, SD
(Rocky Mountain Region)



Akwesasne Rapids at Artpark
Artpark (Lewiston), NY (Northeastern Region)



NATIVEAMERICA .TRAVEL

NativeAmerica.travel is the leading travel resource for travelers planning a visit to Indian Country. The site features dozens of unique Indian Country experiences and more than 220 Native-owned businesses.

- Types of Businesses Listed
- Native American Tribes
- Villages, Museums, Libraries and Cultural Centers
- Powwows, Festivals and Events
- Historic Buildings and Sites
- Tour Companies
- Outdoor and Recreation
- Activities
- Tribal Gas Stations and Convenience Stores
- Hotels and Casino Resorts
- Artisans, Art Walks, Galleries, and Public Art
- For more info, visit NativeAmerica.travel