



"I THOROUGHLY ENJOYED THE DIFFERENT SPEAKERS AND INSTRUCTORS EACH WEEK. I APPRECIATE ALL THE KNOWLEDGE I GAINED FROM THIS PROGRAM."

– Rilda Means, Director of Community Relations & Marketing, Red Cloud Indian School



PROFESSIONAL CERTIFICATE SUSTAINABLE TOURISM FOR NATIVE NATIONS & COMMUNITIES

REGISTRATION DEADLINE: September 24, 2025 | **COURSE DATES:** October 13-November 28, 2025

Offered in partnership by AIANTA and Arizona State University's Center for Sustainable Tourism, this online certificate program explores tourism's impact on Native communities and how to develop long-term, sustainable tourism strategies.

Designed for Indigenous tourism professionals, the program includes 7 weekly modules and an optional final project. Each module requires 5–6 hours per week and features Native-focused case studies, interactive content, and self-guided learning.

LEARN MORE & BUILD YOUR COMMUNITY'S TOURISM FUTURE

www.ainta.org/asu-sustainable-tourism-certificate-program



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