



**"I THOROUGHLY ENJOYED THE  
DIFFERENT SPEAKERS AND  
INSTRUCTORS EACH WEEK.  
I APPRECIATE ALL THE  
KNOWLEDGE I GAINED FROM  
THIS PROGRAM."**

– Rilda Means, Director of Community Relations  
& Marketing, Red Cloud Indian School



## **PROFESSIONAL CERTIFICATE SUSTAINABLE TOURISM FOR NATIVE NATIONS & COMMUNITIES**

**REGISTRATION DEADLINE:** October 6, 2025 | **COURSE DATES:** October 13-November 28, 2025

Offered in partnership by AIANTA and Arizona State University's Center for Sustainable Tourism, this online certificate program explores tourism's impact on Native communities and how to develop long-term, sustainable tourism strategies.

Designed for Indigenous tourism professionals, the program includes 7 weekly modules and an optional final project. Each module requires 5–6 hours per week and features Native-focused case studies, interactive content, and self-guided learning.

**LEARN MORE & BUILD YOUR COMMUNITY'S TOURISM FUTURE**

[www.ainta.org/asu-sustainable-tourism-certificate-program](http://www.ainta.org/asu-sustainable-tourism-certificate-program)



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